



NEWS RELEASE

American Airlines launches Forever Forward at DFW spotlight video series

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FORT WORTH, Texas — American Airlines is launching Forever ForwardSM at DFW, a new short-form video series that takes viewers behind the scenes of the **multiyear modernization** across Dallas Fort Worth International Airport (DFW). As American's hometown airport and largest hub, DFW hosts more passengers than any other airport in the airline's network. American is investing billions of dollars to modernize and strengthen its flagship hub, delivering a much smoother experience for our customers and team members, providing more certainty with their schedules and connections, and improving DFW's resilience to handle severe weather and other disruptions.

Forever ForwardSM at DFW showcases the exciting updates customers will see over the next several years and is part of American's long-standing commitment to Texas and the many communities in the airline's network, bringing customers along as milestones land.

For the first episode, Jim Moses, Senior Vice President of DFW Hub Operations, sets the scene on the entire modernization effort — what it means for our customers, American Airlines team members and everyone counting on American.

What customers can expect

Forever ForwardSM at DFW looks at all the upcoming upgrades at American's hub, from construction across Terminals A and C and the brand-new Terminal F to schedule changes that will make travel times more convenient for customers and team members. Passengers flying from or connecting through these terminals will have access to refreshed amenities and structural improvements for streamlined travel that are designed to provide:



Faster, simpler journeys, from gate and lounge improvements in Terminal A, streamlined gate layout and flows in Terminal C, and the building of a next-gen Terminal F that will improve passenger flows, wayfinding and connections.

Smarter security and identity verification through the rollout of One Stop Security for international passengers and TSA PreCheck Touchless ID systems that will make screening quicker and more consistent for travelers.

Operational improvements, including more convenient scheduling for our customers and team members.

Elevated amenities throughout our terminals, including renovated spaces, refreshed lounges and upgraded concessions that will meet customers where they are — before, between and after flights.

Improving team member experience

American’s team members are the driving force behind its success. The renovations at DFW are not only designed to elevate the customer experience but also equip the team with tools and spaces to improve how they work every day.

As highlighted in the video series, through terminal upgrades and back-of-house improvements, American is improving safety, efficiency and comfort — helping the airline’s teams support customers more easily and effectively. The upgrades will also include new break rooms and coworking spaces to bolster community and connection.

Listen to the podcast:



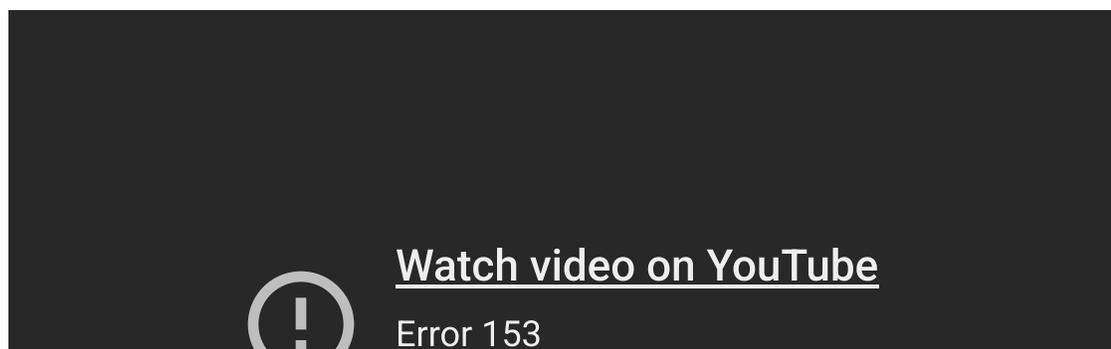
Forever Forward at DFW: Investments for...
Episode 1 • 26th February 2026 • Forever Forward at DFW • American Airlines

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- **Doubling down on DFW: American further strengthens its Flagship hub**
- **Fueling half a century of growth at DFW, American's largest hub**
- **DFW hub fact sheet**

About American Airlines Group (NASDAQ: AAL)

American Airlines is a premium global airline connecting more of the U.S. to the world. With roots tracing back to an air mail carrier in the Midwestern United States in 1926, American now operates more than 6,000 daily flights to more than 350 destinations in more than 60 countries and serves more than 200 million customers annually. Powered by a proud and talented team of 130,000 aviation professionals, American's team lives out the airline's purpose of caring for people on life's journey every day.

The world's largest airline proudly celebrates its centennial year in 2026, reaching a milestone that reflects a century of innovation and the Forever ForwardSM spirit that changed the industry and the world. American introduced the first scheduled air cargo service, the first airport lounge and the first airline loyalty program and continues to reinvent the customer experience today. The airline is also a founding member of the oneworld alliance, whose members serve more than 900 destinations around the globe.

Get the latest about American at news.aa.com and [@AmericanAir](https://twitter.com/AmericanAir).