

### NEWS RELEASE

# The American Airlines AAdvantage program continues to lead the travel rewards industry in 2024

## 1/9/2024

- Status and reward levels will stay the same
- More ways for AAdvantage members to earn rewards and use them
- AAdvantage members will have access to exclusive members-only benefits to enrich the travel experience

FORT WORTH, Texas — The award-winning AAdvantage® program is the largest and world's first loyalty program that gives members access to unparalleled experiences, with more ways to earn and use miles, and more rewards and status benefits.

"There has never been a better time to be a member in the award-winning AAdvantage program. American has built a travel rewards program that's simple and rewarding for everyone," said Scott Chandler, American's Senior Vice President of Loyalty and Revenue Management. "We have one goal in mind: offer the best loyalty rewards program, unmatched. This means delivering true value for our members through rewards and the best experiences based on their engagement in the program."

Throughout the new program year beginning March 1, 2024, American Airlines will continue to enhance the program so that loyalty with American goes even further for AAdvantage® members. Visit **aa.com/programchanges** to learn more about these updates and when they begin.

#### EARNING MADE EASY:

AADVANTAGE® MEMBERS HAVE SO MANY WAYS TO EARN MILES AND LOYALTY POINTS

1

An AAdvantage® membership is your best travel companion. With recent additions to the AAdvantage® program like AAdvantage HotelsTM and AAdvantage EventsTM, members have more opportunities to earn rewards faster. And coming soon, members can earn miles when they pay with cash to upgrade to a premium cabin.

American is also adding a new Loyalty Point Reward choice: Get additional Loyalty Points toward AAdvantage® status, starting at the 15,000 Loyalty Point Reward level.

Loyalty Points needed to reach AAdvantage status and Loyalty Point Reward levels will stay the same for the upcoming qualification year. The status qualification year for 2024 begins on March 1, 2024, and runs through February 28, 2025. The breakdown of status and reward levels are on **aa.com**.

Introduced in 2022, Loyalty Points are earned toward status and can also unlock Loyalty Point Rewards starting at 15,000 Loyalty Points

TURN ORDINARY INTO EXTRAORDINARY: MORE WAYS TO USE AADVANTAGE® MILES FOR UNFORGETTABLE EXPERIENCES

- New Enhance with Miles opportunity: Once members reach AAdvantage Platinum Pro® status, they can dine in luxury at the airport by redeeming miles for Flagship® First Dining passes.
- Upgrade with American Airlines partners: Customers will be able to redeem miles for upgrades with select airline partners in 2024.

As always, AAdvantage® members can keep using miles on flights, upgrades, lounge memberships, hotels, car rentals and more.

In 2023, AAdvantage members redeemed approximately 14 million awards for flights, upgrades, car rentals, hotel bookings, club memberships and merchandise

MEMBERS ONLY: EXCLUSIVE AADVANTAGE® MEMBER BENEFITS

Travel is better as an AAdvantage® member, and later in 2024, American will offer benefits exclusive to its members.

2

- Same-day standby: Stand by for an earlier domestic flight free of charge.
- Extended Trip Credit: Enjoy six more months to use Trip Credit than non-members when canceling travel online.
- Admirals Club® One-Day Passes: Buy a One-Day Pass to visit Admirals Club lounges.
- Flagship Lounge® Single Visit Passes: Buy a pass to enjoy this premium lounge.
- 24-hour trip hold: Need time to decide before booking? Put flights on hold free of charge for up to 24 hours.

Starting later this month, AAdvantage® members will be able to cancel non-refundable Basic Economy tickets and receive a partial trip credit for a fee. American will continue to look for ways to create a more exclusive, rewarding experience for AAdvantage® members.

## About American Airlines Group

To Care for People on Life's Journey<sup>®</sup>. Shares of American Airlines Group Inc. trade on Nasdaq under the ticker symbol AAL and the company's stock is included in the S&P 500. Learn more about what's happening at American by visiting **news.aa.com** and connect with American **@AmericanAir** and at **Facebook.com/AmericanAirlines**.