



NEWS RELEASE

# Tell Me Why: ‘What are the best routes for us to add’— Brian Znotins

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Season 8, episode 3 of the Tell Me Why podcast is now available on YouTube and all major podcasting platforms.

In the latest episode of Tell Me Why, Senior Vice President of Network Planning, Brian Znotins joins Chief Communications Officer Ron DeFeo to discuss the newly announced international routes and the reasoning behind the selected destinations. Plus, Brian shares details on two limited-time routes designed to tap into demand for next year’s premier soccer event.

Listen to the podcast:

A podcast player interface for the episode 'S8:E3 — ‘What are the best routes for us t...’'. The player features a blue square thumbnail with a white microphone icon and the text 'Tell Me Why' and 'American'. To the right of the thumbnail, the episode title is displayed in bold blue text, followed by 'Episode 3 • 14th August 2025 • Tell Me Why • American Airlines'. Below the title is a play button icon and a progress bar showing '00:00:00' at the start and '00:07:26' at the end. At the bottom of the player are icons for repeat, refresh, volume, and speed (1x), along with text links for 'NOTES', 'LINKS', 'FOLLOW', and a three-dot menu icon.

Watch the video:

A video player interface for the video 'Tell Me Why: ‘What are the best routes ...’'. The player shows a dark video frame with a white play button icon in the center. In the bottom left corner, there is a circular icon with the American Airlines logo. In the bottom right corner, there are two buttons: 'Watch later' with a clock icon and 'Share' with a share icon.



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