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Tell Me Why: 'The American product is something people want to buy' — Nat Pieper

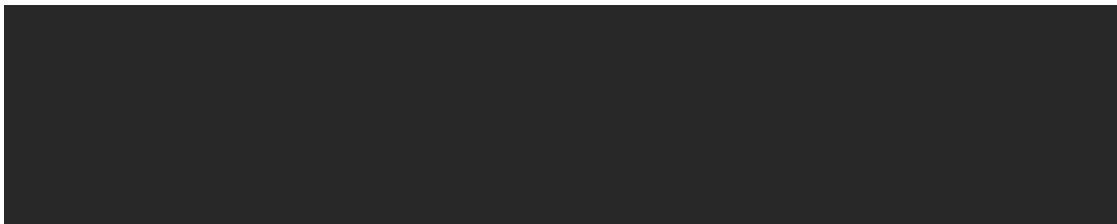
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Season 9, episode 4, Chief Commercial Officer Nat Pieper joins the latest episode of Tell Me Why.

In this episode of Tell Me Why, Chief Commercial Officer Nat Pieper reflects on nearly three decades in the airline industry — including a surprising family tie to American's earliest roots — and explains the “commercial virtuous circle” that guides how we build our network, elevate the customer experience and strengthen revenue and loyalty.

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