



NEWS RELEASE

Binge boldly: Summer's best entertainment takes off with American

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American Airlines is diving headfirst into summer with an electrifying inflight entertainment lineup, headlined by exclusive early access to one of Shark Week's most jaw-dropping episodes: "Battle for Shark Mountain."

Starting July 1, customers flying with American can be the very first to witness the epic underwater showdown, where 5,000 giant trevally turn the tide against a swarm of apex predators off the coast of Mozambique. It's part feeding frenzy, part battle royale — and all adrenaline that can be enjoyed at 35,000 feet.

This sneak peek is just the beginning. American is bringing Shark Week on board in a big way, with curated content packed with high-stakes action, underwater thrill-seekers and bite-sized drama that will leave fans hooked long before landing.

From sky to sea: thrilling summer adventures start here

Inspired to meet sharks in real life? American flies to some of the most stunning beach destinations in the world, from Honolulu to the Bahamas and Cancún, Mexico, to Costa Rica, where shark diving, snorkeling and ocean adventures await. Whether swimming with reef sharks or exploring vibrant coral reefs, the next aquatic thrill could be just a flight away, thanks to American.

Seasonal channels that match the summer vibes

The summer lineup doesn't stop with sharks. American's curated channels are bringing the heat all season long:

July highlights:

- Superpowered Summer — Suit up with fan-favorite superheroes in a channel dedicated to action, adventure

and world-saving.

- Shark Week — Binge all the tension-packed specials leading up to this summer's biggest fin-filled event.

August highlights:

- Endless Summer — Celebrate sun-soaked vibes with classic beach flicks, surf docs and warm-weather nostalgia.
- Jack of All Trades — A full channel devoted to the many comedic faces of a beloved comedian. Hilarity, guaranteed.
- New Podcast Drop: Rob Has a Podcast — Get the inside scoop on favorite reality TV news and scripted shows with exclusive inflight episodes curated just for American flyers.

AAdvantage® elevates the journey

Great entertainment is just one part of the American experience. The AAdvantage® program takes travel to the next level, with benefits like earlier boarding and mileage rewards that bring members closer to their next great escape, and the most rewarding status program in the industry. Signing up is free and the perks start before takeoff.

Whether chasing sharks, superheroes or just the perfect vacation playlist, American's summer entertainment has something for every customer. And with exclusives like Shark Week before it even hits TV, there's never been a better time to hit "play" in the sky.