



NEWS RELEASE

More hardware for the award-winning AAdvantage® program

11/7/2023

The American Airlines AAdvantage® program was recognized as the Best U.S. Airline Loyalty Program during the 2023 TPG Awards, held last evening in New York City.

The Points Guy is the leading voice in the travel and loyalty space. These competitive awards honor excellence in airlines, travel and credit cards as determined by The Points Guy's esteemed editorial staff and readers.

"It's an honor to be recognized as the best of the best by the TPG Awards," said Scott Chandler, American's Vice President of Revenue Management and Loyalty. "This is another proof point that AAdvantage is the best travel rewards program there is. Our customers recognize it and appreciate it. This vote of confidence from our members confirms we're on the right path, and it will inspire us as we continue to advance the program."

Create your AAdvantage® account for free on aa.com and download the American Airlines mobile app to track your progress toward AAdvantage® status.

Earlier this year, the AAdvantage® program was named "**Best Elite Program**" for the 11th consecutive year at the 2023 Freddie Awards.

The AAdvantage® program is the ultimate rewarding travel companion. Members have endless opportunities to earn Loyalty Points and miles on purchases they're already making, which they can redeem toward better travel and experiences.

5 WAYS TO TURN EVERYDAY

SPENDING INTO LOYALTY POINTS AND MILES

Put your everyday spending on an AAdvantage® credit card: **Get the card** that's right for you and start earning miles and Loyalty Points to accelerate your path to AAdvantage® status by spending on the card. Members enjoy mileage multipliers based on the card they use and their AAdvantage® status.

Shop: Back-to-school purchases, holiday shopping or spending on upcoming nuptials are great ways to earn miles and Loyalty Points toward the trip of a lifetime. With the AAdvantage® eShopping™ program, shop at more than 1,200 online stores and earn miles and Loyalty Points on every dollar you spend. With the SimplyMiles™ program, earn even more miles with a linked Mastercard on purchases from select brands in store and online.

Dine out: With the AAdvantage® Dining™ program, dine and pay with a linked credit or debit card and earn miles and Loyalty Points for every dollar spent at restaurants.

Book a hotel: Book hotels worldwide and earn AAdvantage® miles and Loyalty Points for every night stay. Learn more about the AAdvantage® Hotels™ program.

Get tickets to concerts, sporting events, theatre and more: The more events you attend, the closer you are to a dream vacation. AAdvantage® members can now earn miles and Loyalty Points when purchasing tickets for events on AAdvantage® events.com. The new platform gives access to everything Ticketmaster has to offer, like sports, concerts, theater and other ticketed events.

The AAdvantage® program is the longest running travel loyalty program in the world. With endless ways to earn miles and Loyalty Points, the program is designed to reward loyal customers, everyday errand buyers and everyone in between. American will continue to refine the program so that it's simple, with the flexibility to be even more rewarding.

Loyalty Points are earned toward status and can also unlock rewards at certain thresholds. Miles can be used toward travel, enhanced travel experiences, vacations, car rentals, hotel stays and more.