



NEWS RELEASE

# More choices mean more customizable experiences on American Airlines

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Customers flying American Airlines continue to enjoy more choices to curate their travel experience thanks to new options onboard. From inflight entertainment and dining options to a rotating amenity kit program, there is something for everyone.

THE ENTERTAINMENT DOESN'T  
STOP ON BOARD

Customers traveling on American can discover new, **free content** on every flight as the airline adds 200 new titles on a monthly basis. New selections are inspired by current entertainment trends, customer feedback and viewing patterns, informing a thoughtfully curated collection that includes more than 1,500 movies, tv shows, audio and lifestyle offerings.

As an added option, customers can stream video content from their favorite streaming platforms right to their personal devices once connected to Wi-Fi.

American's exclusive partnerships with Apple, Audible, Center Stage, FitOn and Hey Bear Sensory give customers a chance to watch hundreds of movies and TV shows, listen to hours of audio and explore new skills — all for free while in flight.

But the fun doesn't need to stop once customers are back on the ground. Exclusive offers from Apple Music, Apple TV+ and Audible are also available for customers, allowing them to continue to watch and listen to their favorite audiobooks when they aren't in the air.



Customers can find specially curated content around heritage months, seasons or pop culture topics in monthly updated channels. In addition to its annual Halloween channel, American launched new special interest channels like the Hispanic Heritage Month channel that celebrates and highlights the Hispanic community and the **True Crime channel** for mystery and crime aficionados.

Customers who like the yearlong thrills and chills can get their fix by checking out the Paramount Scares channel. New and refreshing flavors will take flight

Customers value choices in their inflight dining, especially those with special dietary restrictions or needs.

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New transcontinental meals include (clockwise from the top left corner): Beef short rib with hollandaise smoky tomato sauce, roasted fingerling potatoes, cherry tomatoes and steamed asparagus. Grilled seabass, garlic and lemon mashed potatoes, grilled zucchini and squash with caramelized onion cream sauce. Seared salmon, gold quinoa, green beans and pesto cream sauce. Grilled chicken breast, sweet potato and Yukon potato gratin, broccolini and lemon cream sauce.

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New Hawaiian meals include (clockwise from the top): Five spiced beef short rib, wasabi chive mashed potatoes, napa cabbage and tri-color carrots. Chicken breast Katsu, Japanese steamed rice, broccoli and peppers with pineapple curry sauce. Lo mein noodles, teriyaki-glazed trumpet mushrooms, fried tofu and sautéed peppers. Huli-Huli chicken, Jasmine rice with ginger and scallions, with kailan vegetables and ono glaze.

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American's new oat milk creamer, which is vegan friendly and dairy-free, comes in a convenient stick form. American is excited to bring a new option for coffee lovers looking for milk alternatives. This November, American will launch a new oat milk creamer, giving customers one more option for their caffeine fix.

Customers traveling in premium cabins on transcontinental flights, as well as flights from Dallas Fort Worth International Airport to both Daniel K. Inouye International Airport in Honolulu and Kahului Airport in Maui, will get to experience newly refreshed inflight meal options this November. The new meals feature seasonal flavors that create fresh new choices for all customers to enjoy during their flight.

Did you know customers with dietary restrictions and needs can **pre-order specialty meals**? Customers across all cabins on eligible flights can choose from vegan, vegetarian, kosher, Muslim, Hindu, diabetic and gluten-free meals. Fall brings inflight favorites back

In September, American launched its **limited edition Stand Up To Cancer specialty kit** to highlight the longstanding campaign. As fall turns to winter, the airline is rotating back its core amenity kit to its premium cabins with skincare products from Relevant and Joanna Vargas, curated from beauty retailer Thirteen Lune.

Unlock experiences with the AAdvantage program

With the AAdvantage® program, loyalty goes even further as members gain easier access to premium cabins and

experiences, unlocking unique moments throughout their travel journey.

American has continued to deliver on the commitment that travel is better as an AAdvantage® member by launching updates this year such as:

- Wi-Fi miles redemption: Redeem miles to pay for inflight Wi-Fi on the airline's Viasat-equipped narrowbody aircraft.
- Lower mileage redemptions to gift status for a day: Eligible status members can redeem miles to gift status for a day.
- Same-day standby: Standby for an earlier domestic flight free of charge.
- Better value to gift status for a day: Eligible status members can redeem fewer miles than before to gift status to friends and family members for a day.
- Extended trip credit: Enjoy six more months to use trip credit than non-members when canceling travel online.
- Earn on travel upgrades: Members can now earn miles and Loyalty Points when they pay cash to upgrade to a premium cabin.

American's world-class experience is made better as an AAdvantage® member and even better with status. The airline will continue to provide new options for customers to enjoy and discover during their travel journey.

## About American Airlines Group

As a leading global airline, American Airlines offers thousands of flights per day to more than 350 destinations in more than 60 countries. The airline is a founding member of the oneworld® alliance, whose members serve more than 900 destinations around the globe. Shares of American Airlines Group Inc. trade on Nasdaq under the ticker symbol AAL. Learn more about what's happening at American by visiting [news.aa.com](https://news.aa.com) and connect with American [@AmericanAir](https://twitter.com/AmericanAir) and at [Facebook.com/AmericanAirlines](https://facebook.com/AmericanAirlines). To Care for People on Life's Journey®.