



NEWS RELEASE

Forever forward: American Airlines looks to the future ahead of milestone centennial year

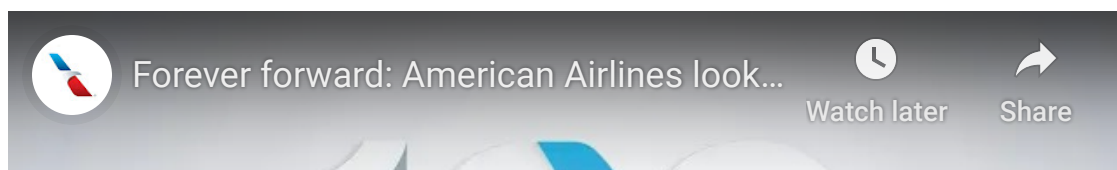
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With just 100 days to go until 2026, American Airlines is unveiling a centennial anthem video highlighting historic and present-day images of its fleet, global network and team members. Over the next year, American will celebrate milestone moments built on its rich legacy both on the ground and in the air.

On April 15, 2026, American will reach its milestone 100th anniversary in the skies. Ahead of this momentous occasion, American is debuting its centennial brand celebrating the airline's enduring legacy of innovation with a commitment to caring for people on life's journey for the next 100 years and beyond.

"American is proud to be an airline known for its legacy of firsts," said Robert Isom, American's Chief Executive Officer. "As we get ready for our centennial, we celebrate the strong history of our iconic airline and brand while knowing we've built an airline that will continue to move our customers and company forward for the next 100 years."

American's centennial logo — which will be featured across merchandise, digital channels, in flight, sports properties and more — seamlessly integrates the brand customers around the world know and love with an infinity symbol, effortlessly blending strength, timelessness and legacy.





No one knows exactly how the first conversation went that led to a small air carrier flying its first piece of mail from St. Louis to Chicago, but it probably started with “What if...?”

And while that first flight on April 15, 1926, was short, it sparked a journey that spanned 100 years of looking up and ahead.

What if we carried passengers and mail? We flew the DC-3 from New York to Chicago.

What if we extended our welcome before the flight? We created the first airport lounge.

What if we rewarded our most loyal customers? We created the first loyalty program.

What if we built the best airline with the best people? We led the way.

American’s history is built on seeing the possible. Our future builds on that legacy to drive us Forever forward.