



NEWS RELEASE

Back to school means back to business: American Airlines data highlights growing demand for premium business travel

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Corporate travel bookings jump in August and September as companies return to the road and demand for premium travel grows.

FORT WORTH, Texas — As students head back to school and summer vacations wind down, business travelers return to the road (and the skies) for one of the busiest business travel periods of the year. Corporate travel bookings typically surge 35% from August to September, peaking in the last week of September, as companies reconnect with customers and bring teams together.

Whether it's a same-day customer visit or a week-long international trip, today's business travelers need flexibility, convenience and reliable connectivity. While the average business trip lasts nearly five days, more than one in five are completed in a single day, underscoring the need for an airline that can support a wide range of travel needs and deliver a premium experience.

"Fall is an important time for our corporate customers as companies reconnect with clients, bring teams together and focus on finishing the year strong," said American's Senior Vice President of Global Sales Lucas Martin. "We continue to see momentum from our corporate customers, and we're focused on delivering more of what businesses and their travelers value: a strong global network, a premium travel experience, loyalty that rewards both the company and traveler and dedicated support that makes it easy to do business with American."

Taking business further this fall

As the busy fall travel season approaches, American remains focused on helping travelers make every trip more productive, efficient and rewarding.

Business travelers are taking notice of American as a premium global airline that can connect them to key business destinations. Recent surveys among American's largest corporate clients show a significant improvement in customer sentiment and willingness to recommend the airline, reflecting the impact of investments in the customer experience, premium product, network and sales support.

Among corporate travel managers, these results demonstrate that American is delivering on its promise of strong support and an elevated customer experience across the business travel journey.

A key driver of customer satisfaction is American's commitment to being easy to do business with, offering a range of tools, resources and benefits for all types of corporate travelers, including:

- Small to midsize businesses: The AAdvantage BusinessSM program offers savings to the business, as well as rewards for travelers, with companies earning one mile per eligible dollar spent and travelers reaching status faster with additional Loyalty Points.
- Contracted corporates: American delivers value directly to travelers through Priority access with Group 4 boarding, preferred seat access and priority during disruptions. In addition, travel managers can take advantage of account management tools, SalesLink® enhancements and more.
- Travel agencies: In addition to new agency portal enhancements and reporting, American offers Flex Funds and new waivers for select markets.

Learn all the ways you can **take your business further**.

Premium corporate travel continues to climb

With business travel continuing to grow post-pandemic, more companies and travelers prefer a **premium experience**, with American's premium corporate travel bookings rising nearly 15% year over year during the 12-month period ending in May 2026.

American is uniquely positioned to serve that demand through one of the world's most comprehensive networks, connecting major business centers across North America, Europe, Asia-Pacific and Latin America. The airline offers extensive service in some of the world's most important business corridors, including up to five daily flights between New York (JFK) and London (LHR), more than 10 daily flights between JFK and Los Angeles (LAX), and up to two daily flights between LAX and LHR, giving customers greater choice, convenience and schedule flexibility.

Of course, time is the corporate traveler's most valuable asset. With that in mind, American continues to invest in products and services that help customers stay productive throughout their journey, including complimentary

inflight Wi-Fi sponsored by AT&T on most aircraft, premium lounges with dedicated workspaces, enhanced mobile tools and a growing fleet of next-generation aircraft designed around comfort and connectivity.

For those whose business takes them across the globe, American's premium offerings are designed to maximize both comfort and productivity. Complementing its recent debut of the premium-configured Boeing 787-9 and Airbus A321XLR, American recently unveiled its first retrofitted Boeing 777-300ER, offering customers their most premium travel experience yet with 70 new Flagship Suite® seats with privacy doors, expanded personal storage and a chaise lounge seating option. That Flagship® experience begins well before boarding, as customers are treated to Priority check-in, security, boarding and baggage handling, as well as Flagship® lounge access.

"Whether it's a same-day trip to close a deal or a weeklong international journey to connect with clients and colleagues, American gives business travelers the network, schedule and premium experience they need to succeed," added Martin.

About American Airlines Group

American Airlines is a premium global airline connecting more of the U.S. to the world. With roots tracing back to an air mail carrier in the Midwestern United States in 1926, American now operates more than 6,000 daily flights to more than 350 destinations in more than 60 countries and serves more than 200 million customers annually. Powered by a proud and talented team of 130,000 aviation professionals, American's team lives out the airline's purpose of caring for people on life's journey every day.

The world's largest airline proudly celebrates its centennial year in 2026, reaching a milestone that reflects a century of innovation and the Forever ForwardSM spirit that changed the industry and the world. American introduced the first scheduled air cargo service, the first airport lounge and the first airline loyalty program and continues to reinvent the customer experience today. The airline is also a founding member of the oneworld alliance, whose members serve more than 900 destinations around the globe.

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