



NEWS RELEASE

American Airlines introduces new California wines to premium cabins

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American Airlines is continuing its investment in the premium inflight experience with the introduction of new California wines across select premium cabins beginning May 13. Guided by customer feedback, these selections elevate the onboard dining experience and complement American's chef-curated menus. This rollout represents the first phase of a broader refresh to the airline's wine program.

New wines coming on board

Beginning this month, customers will enjoy new, highly rated California wines tailored to each Flagship® cabin:

International Flagship® First and Flagship® Business

- Truchard Vineyards Chardonnay
- Decoy Cabernet Sauvignon

Transcontinental Flagship® First and Flagship® Business

- Migration Chardonnay
- Justin Cabernet Sauvignon

These labels were selected for their strong industry recognition, exceptional flavor profiles and alignment with the elevated dining experience American continues to build across its premium cabins.

Truchard Vineyards Chardonnay — Carneros, Napa Valley



A highly regarded chardonnay with a 93-point Wine Enthusiast score, 92 points from James Suckling and a five-star rating from Restaurant Wine.

Decoy Cabernet Sauvignon — Alexander Valley

Served in more than 50 countries, this cabernet holds a 94-point Wine Enthusiast score and was named the exclusive wine partner for the 77th Emmy® Awards season.

Migration Chardonnay — Sonoma Coast

A globally recognized chardonnay with a 93-point rating from James Suckling and 92 points from Wine Enthusiast, served in more than 50 countries.

Justin Cabernet Sauvignon — Paso Robles

A standout cabernet served in more than 20 countries. Justin was named Wine Enthusiast's American Winery of the Year (2015) and earned gold at the London International Wine Competition in 2024.

A recognized wine program

American Airlines has been honored multiple times for its inflight wine program, including Global Traveler's "Best North American Wines on the Wing," most recently in 2024, reflecting the airline's long-standing commitment to curating a premium beverage experience.

Additional enhancements to the wine program will be announced later this summer as American continues to elevate the end-to-end journey for premium customers, along with previously announced premium cabin dining enhancements like **centennial-inspired inflight menus**.