

## **NEWS RELEASE**

## American Airlines gets ready to unwrap deals for travelers this holiday season

## 2025-11-25

In the spirit of giving this holiday season, American will soon unveil hundreds of deals for travelers across Cyber Week. Black Friday and Travel Tuesday are more than just fads — they're annual traditions for travelers getting ready to ring in the new year with new trips.

This year, American will bring more affordable vacations to travelers in 2026. Keep an eye out starting Nov. 28 at aa.com.

Moreover, for travelers who need to replenish their accounts after this month's incredible deals, American will offer savings of up to 50% when purchasing up to 500,000 AAdvantage® miles between Nov. 28 and Dec. 2.

AAdvantage® members will be the first to know about the great deals on flights and miles. Not already a member? It's easy to become one. **Sign up today** for free and gain access to an enhanced travel experience, rewards and offerings from American.

"American's centennial year is rapidly approaching, and we're thinking about hundreds of ways to bring affordable travel to our customers," said Caroline Clayton, American's Chief Marketing Officer. "We're proud to share our love for connecting travelers with the world by offering flight and mileage deals to ring in the new year by checking off bucket list adventures, reconnecting with friends and family after the holidays or earning AAdvantage® miles."

With more than 65 new routes launched this year — including more than 25 from Chicago O'Hare (ORD) alone — and more coming in 2026, American's network of new routes will give customers more ways to plan exciting adventures.

## Inspiration for 2026 travels

Chicago: Recently named one of **Frommer's** Best Places to go in 2026, there's no shortage of activities for all kinds of travelers in the Windy City. Between special events, storied museums, iconic landmarks and deep-dish pizza, a visit to Chicago can satisfy almost any travel desire. American offers nonstop flights to ORD from more than 160 destinations.

Vero Beach, Florida: Located on the Atlantic coast, Vero Beach is one of the more off-the-beaten-path destinations. Travelers can unwind on the beach, play a round of golf or enjoy some watersport activities. American's nonstop flights to Vero Beach (VRB) will start Feb. 12, 2026.

Bimini, Bahamas: American's service to Bimini (BIM) will start Feb. 14, 2026. The options are near endless for travelers looking to get the most of an island vacation between staying at beachfront resorts, open-water excursions to see dolphins and big-game fishing.

Prague: With landmarks like the famous astronomical clock and the Prague Castle, travelers will come back with memories and photographs galore. After hitting all the sights in the day, an evening stroll across the Charles Bridge will give another perspective to this dynamic city. American's summer service to Prague (PRG) will start May 21, 2026.

Budapest, Hungary: The capital of Hungary along the River Danube is a must-see European city. Travelers can mix and match their trips to take in the sights like the Parliament Building, Buda Castle or Fisherman's Bastion and then relax and soak in one of the city's famous thermal baths. American is the only U.S. airline flying to Budapest (BUD), and flights will start May 21, 2026.

Auckland, New Zealand: The "City of Sails" offers travelers a chance to indulge themselves in rich culture, fresh local cuisine and a city that offers access to a little bit of everything from iconic film sets to the spectacular black sand beach at Piha. American offers seasonal flights to Auckland (AKL) from Dallas Fort Worth (DFW) and Los Angeles (LAX). Starting Jan. 5, 2026, flights from DFW will feature Flagship Suite® seats on board Boeing 787-9 aircraft.

Los Cabos, Mexico: Get ready to snap a picture of the famous rock arches in the Pacific Ocean. Known as a great destination for exploring marine life or settling into resorts, Los Cabos was recently named one of the Best Beach Towns for 2026 by **Good Housekeeping**. American offers year-round flights to Los Cabos (SJD), making it easy for travelers to trade snowy forecasts for sun.