



NEWS RELEASE

American expands Pecan Lodge's authentic Texas barbecue to more domestic flights from DFW

2026-08-07

FORT WORTH, Texas — Following the successful debut of Pecan Lodge's barbecue platter and smoked brisket sandwich, American Airlines is expanding its partnership with the award-winning Texas barbecue restaurant. The popular First Class meal option will be available on all eligible domestic flights departing from Dallas Fort Worth International Airport (DFW) beginning Sept. 9.

"Customer feedback on the Pecan Lodge menu offering has been overwhelmingly positive, and we're excited to expand this offering across flights from our hometown hub," said American's SVP of Customer Experience Design and Strategy Rhonda Crawford. "Pecan Lodge's bold Texas flavors translate exceptionally well at altitude, making it a great choice for customers looking to enjoy a memorable dining experience in the air."

Customers can select Pecan Lodge's smoked brisket sandwich for lunch or the barbecue platter for dinner when available for preorder on eligible flights departing from DFW.

Download image »

Pecan Lodge's smoked brisket sandwich

Download image »

Pecan Lodge's barbecue platter

But bringing an iconic Texas barbecue experience on board takes more than simply adding a menu item. It starts at Pecan Lodge's restaurant in Dallas, where meats are seasoned and slow-smoked using the same techniques that have earned the restaurant national acclaim. The barbecue is then carefully packaged to preserve its flavor and quality, while American's catering partners prepare each preordered entree for service in the air, ensuring

customers can enjoy an authentic taste of Texas at 35,000 feet.

"Every recipe we serve has a story behind it, and a lot of care goes into getting it right," said Justin Fourton, pit master and co-owner of Pecan Lodge. "Barbecue is deeply personal to us, so scaling these dishes for an airline without compromising the quality and flavors our guests expect was incredibly important. Working alongside American has made it possible to share a true taste of Texas with travelers from around the country, and that's something we're really proud of."

The expanded offering builds on American's commitment to showcasing beloved regional brands and elevating the onboard dining experience. Pecan Lodge, nationally recognized for its Central Texas-style barbecue, has earned acclaim from The New York Times, Food Network, Travel + Leisure and more.

Beyond menu enhancements, American continues to invest in the entire inflight dining experience, offering the most elevated champagne selection among U.S. carriers, new California wines in premium cabins, premium Lavazza coffee on all mainline flights and an expanded selection of snacks available for purchase in Main Cabin.

See more ways American is elevating the inflight experience

- **American Airlines introduces new California wines to premium cabins**
- **American refreshes Main Cabin snacks and meals with new, elevated onboard offerings**

About American Airlines Group (NASDAQ: AAL)

American Airlines is a premium global airline connecting more of the U.S. to the world. With roots tracing back to an air mail carrier in the Midwestern United States in 1926, American now operates more than 6,000 daily flights to more than 350 destinations in more than 60 countries and serves more than 200 million customers annually. Powered by a proud and talented team of 130,000 aviation professionals, American's team lives out the airline's purpose of caring for people on life's journey every day.

The world's largest airline proudly celebrates its centennial year in 2026, reaching a milestone that reflects a century of innovation and the Forever ForwardSM spirit that changed the industry and the world. American introduced the first scheduled air cargo service, the first airport lounge and the first airline loyalty program and continues to reinvent the customer experience today. The airline is also a founding member of the oneworld alliance, whose members serve more than 900 destinations around the globe.

Get the latest about American at news.aa.com and [@AmericanAir](https://twitter.com/AmericanAir).