



NEWS RELEASE

# American Airlines centennial celebrations take flight

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In 1926, the story of one of the world's most iconic airline brands started with a flight carrying mail from Chicago to St. Louis. And 100 years later, the story of that one flight unfolded into a global aviation leader: American Airlines. While there's much to celebrate in 2026, customers will start to see and be a part of American's celebrations for a milestone of 100 years of flight starting today.

"American is proud to be among the small group of airlines that have celebrated 100 years of flight," said Robert Isom, American's Chief Executive Officer. "There's no brand in aviation more iconic than American, built on a culture of innovation and forward-thinking. We're poised to continue that legacy into the next 100 years for our customers and team members."

A CENTENNIAL CELEBRATION FOR  
ALL CUSTOMERS

Travelers should get their cameras ready to capture a special centennial livery on a Boeing 737 later this month. This aircraft, which is one of the backbones of American's industry-leading domestic and short-haul international network, pays homage to the past while looking to the future of travel.

Toward the aft of the aircraft, the silver infinity rings, referred to as American's centennial pattern, represent a subtle nod to the airline's forward focus and infinite possibilities. Learn more about the **details behind the design here.**

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Travelers will also start seeing the airline's centennial logo throughout various points in their travel journey — from the online booking process to airports and in flight.

This centennial logo — a seamless blend of American's brand with an infinity symbol to represent American's enduring legacy and connection with its customers — will be featured across the airline's digital channels, including aa.com, social media channels, inflight entertainment screens and merchandise, including **airplane models of the centennial livery**. In addition, the airline is placing a special decal of the logo to its fleet of more than 1,500 aircraft, celebrating American's centennial with every flight.

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Throughout 2026, American will be thoughtfully celebrating its centennial year with customers and team members. Travelers can look forward to special centennial treats including amenity kits, pajamas, inflight dining offerings and more limited-time delights taking flight this year.

DIVE DEEPER INTO AMERICAN'S  
CENTENNIAL

American has launched a special website to pay homage to the airline's rich history. Starting today, visit [aa.com/american100](http://aa.com/american100) to learn more about American's first 100 years, read team member stories and purchase Centennial merchandise.

Throughout 2026, American's history of innovation, connection, customer experience, teamwork and loyalty will be on display for customers to learn more about how the airline has evolved and persevered over the past 100 years.

In 1926, a Robertson Aircraft Corporation DH-4 took off from Chicago bound for St. Louis with mail in tow. With that flight, the roots of modern-day American were sowed. From that first flight to the launch of the airline's industry-leading AAdvantage® program and the world's first airport lounge to the future travel experience with Flagship Suite® seats, learning more about American's history and legacy is available at the click of a button.

[Visit the microsite »](#)

CITI® / AADVANTAGE®  
MASTERCARD® CARDMEMBERS  
CAN CELEBRATE WITH LIMITED-  
EDITION CENTENNIAL CREDIT

## CARDS

New Citi® / AAdvantage® Mastercard® cardmembers now have a chance to carry a piece of history in their wallets.

To celebrate American's centennial milestone, starting today for a limited time, all new and reissued Citi® / AAdvantage® Platinum Select® World Elite Mastercard®, Citi® / AAdvantage® Globe™ Mastercard® and Citi® / AAdvantage® Executive World Elite Mastercard® credit cards will feature an exclusive commemorative design showcasing American's centennial logo.

**[Download image »](#)**

Whether it is in a customer's wallet or flying above the clouds on American's aircraft, the centennial logo demonstrates the airline's commitment to keep moving forever forward.

About American Airlines Group (NASDAQ: AAL)

American Airlines is a premium global airline connecting more of the U.S. to the world. With roots tracing back to an air mail carrier in the Midwestern United States in 1926, American now operates more than 6,000 daily flights to more than 350 destinations in more than 60 countries and serves more than 200 million customers annually. Powered by a proud and talented team of 130,000 aviation professionals, American's team lives out the airline's purpose of caring for people on life's journey every day.

The world's largest airline proudly celebrates its centennial year in 2026, reaching a milestone that reflects a century of innovation and the Forever ForwardSM spirit that changed the industry and the world. American introduced the first scheduled air cargo service, the first airport lounge and the first airline loyalty program and continues to reinvent the customer experience today. The airline is also a founding member of the oneworld alliance, whose members serve more than 900 destinations around the globe.

Get the latest about American at [news.aa.com](#) and [@AmericanAir](#).