

#### **NEWS RELEASE**

# American Airlines welcomes JetSMART to the awardwinning AAdvantage program

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- Starting Sept. 24, customers will be able to earn AAdvantage® miles on both domestic and international flights operated by JetSMART.
- Customers will be able to enroll in AAdvantage® for free at aa.com or JetSMART.com.
- Later this year, AAdvantage® members will also be able to use miles to redeem for travel on JetSMARToperated flights.

FORT WORTH, Texas, and SANTIAGO, Chile – American Airlines and JetSMART announced today that customers can earn AAdvantage® miles when flying on JetSMART-operated flights throughout South America. This is one of many new customer benefits that are part of JetSMART joining American's award-winning travel rewards program, AAdvantage®.

JetSMART customers can join the AAdvantage® program for free when purchasing tickets on JetSMART's website, enabling them to earn miles on both domestic and international flights operated by JetSMART. Later this year, AAdvantage® members will also be able to redeem miles for JetSMART-operated flights.

"We are excited to welcome JetSMART and their customers to the AAdvantage® program, the most valuable travel rewards program," said Scott Chandler, American's Senior Vice President of Revenue Management and Loyalty. "This is a significant milestone in our partnership that offers customers more low fares and more travel options throughout South America."

The strategic partnership between American and JetSMART launched in 2023 with codeshare itineraries between the United States and Chile and recently expanded to flights in Peru and Argentina. Together, the airlines are creating the broadest network in North and South America, offering more ways for customers to earn and use their miles. The partnership enables American to strengthen and expand its South American network, uniquely providing customers with enhanced travel options and ultra-low fares.

"From the beginning, we have been innovators in South American aviation, offering ultra-low fares and an extensive route network, often connecting cities for the first time. By deepening our partnership with American, we are continuing to make history, furthering our mission of bringing air travel to every corner of the continent. Our customers will now be able to earn miles when they fly on the JetSMART network and connect to American's global network. As the fastest-growing airline in South America, this alliance strengthens our position as we work toward our vision of reaching 100 million passengers and 100 aircraft by 2028," said Estuardo Ortiz, CEO of JetSMART.

Started in 1981 to reward frequent flyers, AAdvantage® is the longest-running travel rewards program in the world. Now, the program gives members unparalleled experiences, more ways to earn and use miles and more rewards and status benefits. For more information on how to earn miles through the AAdvantage® program, customers can visit aa.com or **JetSMART.com**.

"This alliance is a significant step for JetSMART, with the 'SMART' part of our name now representing the adoption of the best travel rewards program, reinforcing our commitment to excellence and customer satisfaction. While American has established partnerships with other airlines in the past, this is the first time another airline — JetSMART — is adopting AAdvantage® as its loyalty program. This not only expands the benefits offered to our passengers but also positions JetSMART as a key player in the regional market," explained Víctor Mejía, CCO of JetSMART.

## About American Airlines Group

As a leading global airline, American Airlines offers thousands of flights per day to more than 350 destinations in more than 60 countries. The airline is a founding member of the **One**world® alliance, whose members serve more than 900 destinations around the globe. Shares of American Airlines Group Inc. trade on Nasdaq under the ticker symbol AAL. Learn more about what's happening at American by visiting **news.aa.com** and connect with American **@AmericanAir** and at **Facebook.com/AmericanAirlines**. To Care for People on Life's Journey®.

### About JetSMART

Founded in 2016, JetSMART Airlines is South America's largest and newest ultra low-cost airline with domestic operations in Chile, Argentina, Perú and Colombia, and more than 85 routes throughout the region with services to Brazil, Ecuador, Paraguay and Uruguay, which has carried more than 27 million passengers in the region.

JetSMART has a brand-new fleet of Airbus A320 and A321 aircraft. In addition, it has two SKYTRAX awards for best low-cost airline in 2021 and 2023, and is recognized with the Airline Strategy Awards 2023, which rewards

excellence in strategy execution over the last 12 months and is demonstrated by success beyond this period. Along with this, ch-aviation recognized JetSMART as the airline with the youngest fleet of aircraft in South America and the fifth newest worldwide in the "ch-aviation World's Youngest Aircraft Fleet Award". It currently has a fleet of 41 aircraft.

JetSMART's customers benefit from an extensive point-to-point route network, including several SMART routes, connecting secondary cities on direct flights in the region and offering ultra-low fares. JetSMART is led by a top-notch team, multiple nationalities and many years of experience in the domestic and global airline market. @vuelajetsmart / www.jetsmart.com.

JetSMART Airlines and American Airlines launched their strategic alliance in 2023 with the sale of codeshare flights between the United States and Chile, initiating the creation of the largest route network in the Americas, and with access to travel benefits for customers of both airlines. The alliance includes an extensive codeshare route network and, by the end of 2024, will add access for JetSMART customers to American's AAdvantage® loyalty program.