



NEWS RELEASE

American Airlines scores partnership with Texas Rangers, the reigning World Champions

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- American named Official and Exclusive Airline and Airline Rewards Program of the Texas Rangers
- The multiyear deal scores big for AAdvantage® members, who can unlock exclusive perks

FORT WORTH, Texas — American Airlines is teaming up with the reigning World Champions, the Texas Rangers. The multiyear deal taps American as the Official and Exclusive Airline and Airline Rewards Program of the Texas Rangers and includes additional marketing and sponsorship benefits that will engage fans in the community and beyond.

"This partnership is a home run for both American and baseball fans," said Ron DeFeo, Chief Marketing and Communications Officer at American. "Just as our airline connects people and places, we look forward to connecting fans with the excitement of baseball and unforgettable moments, especially for our AAdvantage members. It's a celebration of teamwork, passion and the thrill of the game."

The collaboration will extend beyond the diamond, offering fans unique opportunities to travel to the games and enjoy exclusive perks. From throwing out the first pitch at a game and suite seats to once-in-a-lifetime meet-and-greets with popular players, American is set to enhance the fan experience and bring them closer to the action.

The only way to unlock access to these experiences is by becoming an AAdvantage® member. Fans who are U.S. residents, ages 18 and over, can sign up once daily at aa.com/RangersPerks for a chance to win that specific prize. Not an AAdvantage® member? **Sign up.**

American's activation of the sponsorship will also include an American Airlines-branded field-level First Base Lounge at Globe Life Field. This partnership isn't the first time American has teamed up with the Rangers. In recent years,



the airline and Texas Rangers Baseball Foundation have partnered in community efforts for Make-A-Wish, Medal of Honor Museum, Stand Up to Cancer, Seats for Heroes, Faces of Freedom and other organizations.

"American has been a great partner of the Texas Rangers Baseball Foundation since 2022, working closely with our team to provide meaningful opportunities to deserving recipients," said Jim Cochrane, Executive Vice President, Chief Revenue Officer of the Texas Rangers. "With our new multiyear agreement, American will be known as the Rangers' Official and Exclusive Airline and Airline Rewards Program, allowing our organizations to partner on more fan-oriented initiatives like an exclusive rewards program that will give AAdvantage members access to once-in-a-lifetime experiences and the American Lounge, which offers an unmatched viewing experience at Globe Life Field."

American is Dallas-Fort Worth's largest carrier and the largest airline in Texas. The airline connects customers to more than 230 destinations from Dallas Fort Worth International Airport (DFW), the most destinations from a single hub in Texas. In fact, American flies nonstop from DFW to all major cities where the Rangers play.

About American Airlines Group

To Care for People on Life's Journey®. Shares of American Airlines Group Inc. trade on Nasdaq under the ticker symbol AAL and the company's stock is included in the S&P 500. Learn more about what's happening at American by visiting news.aa.com and connect with American @AmericanAir and at Facebook.com/AmericanAirlines.

About Texas Rangers Baseball Club

The Texas Rangers are the reigning World Series Champions after defeating the Arizona Diamondbacks in the 2023 Fall Classic. It is the franchise's first World Series title. In 2022, the Rangers celebrated their 50th anniversary since the franchise moved from Washington, D.C. to Arlington, Texas for the 1972 season. The Rangers have advanced to post-season play nine times since 1996, winning seven American League West Division titles and advancing to the World Series 2010, 2011, and 2023. In 2020, the Rangers opened beautiful Globe Life Field, which is not only the team's home, but also a multipurpose sports and entertainment venue that includes capabilities for hosting numerous local, regional, and national events. The \$1.25 billion facility includes a 5.5-acre retractable roof, which provides for maximum comfort of guests throughout the year. The Rangers organization has also been instrumental in partnering with the City of Arlington, The Cordish Companies, and Loews Hotels & Co. on the development of the Arlington Entertainment District into a world-class sports and entertainment destination. Rangers Baseball Express LLC became the sixth owner in Rangers history when it completed purchase of the club on August 12, 2010. <https://www.mlb.com/rangers/news>