

## **NEWS RELEASE**

## American Airlines scores a slam dunk with spring fares sure to make the crowd go wild

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- American is making it easy to "breakaway" this spring with last-minute flights.
- Even more, this month, customers can go mad voting for their favorite travel destinations on social media.
- A buzzer-beating surprise awaits customers at the end of the month.

American Airlines is putting a full-court press on spring travel thanks to a deep bench of incredible deals and destinations with limited-time fares starting at \$115 one-way to help travelers quickly rebound from the winter blues.

These flights are available to **book now** for a spring getaway.

Select a spot, keep on voting and celebrate the win

Whether making a fast break or running down the clock, fans may take advantage of American's low fares throughout the month of March — and help choose the winning destination by voting on social media @AmericanAir.

The voting bracket features the following destinations, all currently available to book now:

- Spring break: Las Vegas, Los Angeles, Orlando, Nashville
- Solo weekend: Denver, San Francisco, Seattle, Mexico City
- Florida beaches: Miami, Sarasota, Tampa, West Palm Beach
- Caribbean pleasure: Cancun, Punta Cana, Montego Bay, San Juan

Fans of American will choose their favorites until the final four remaining destinations are narrowed down to two

and, ultimately, one champion, which American will celebrate with everyone.

Who could possibly be angry this spring with deals this great?

Stack up your winnings with AAdvantage® benefits

After voting for their favorite destinations and finding their perfect itinerary to spring forward into a new vacation, customers can keep on winning with the AAdvantage® travel rewards program. AAdvantage® members may register to earn 500 additional Loyalty Points for each flight taken with American in March, up to 5,000 Loyalty Points total.

With the start of a new AAdvantage® program year, a Loyalty Point head-start offer and pack-your-bag now fares, every shot is a three-pointer. Not an AAdvantage® member? **Join for free** today and start earning miles, status and rewards.