



NEWS RELEASE

# American Airlines maintains AAdvantage status and reward levels for second year in a row

2024-12-12

- For the 2025 program year, status and reward levels will stay the same, making it straightforward for members to achieve or retain status.
- New Loyalty Point Reward choices make the entire travel journey even more personalized.
- Members enjoy even more ways to use their miles, including for food and beverage purchases in flight.
- Members have more time to use systemwide upgrades.
- Higher Million Miler™ statuses land soon, bringing lifetime\*\* status to some members.

FORT WORTH, Texas — American Airlines continues to make the AAdvantage® program more rewarding for its members as it updates the industry's longest-running loyalty program for 2025. For the second year in a row, the requirements for status and reward levels will remain the same, making it straightforward to achieve or retain status and all its benefits.

"We've evolved the AAdvantage program over the last few years to be easy to understand and to engage with, all with the goal of delivering the best and most rewarding experience possible for our members," said Scott Chandler, American's Senior Vice President of Revenue Management and Loyalty. "We've heard fantastic feedback from our members about the creative ways we've given them to earn and redeem miles, and we're continuing to do so."

NO CHANGES TO REACH STATUS  
AND UNLOCK LOYALTY POINT  
REWARDS



Members will continue to enjoy rewards before, between and beyond **status levels** as they unlock Loyalty Point Rewards, starting at just 15,000 Loyalty Points — well before a member even reaches AAdvantage Gold® status at 40,000 Loyalty Points.

“We take our commitments to our members seriously, which includes ensuring that we’re able to deliver on all the benefits that come with each status level and Loyalty Point Reward,” Chandler continued. “Our members love tracking their progress toward status and rewards, so we know they’ll be pleased that levels will remain the same moving into the new year.”

Learn more about the AAdvantage program

## The AAdvantage program



### About miles and Loyalty Points

#### Earn Loyalty Points to earn status and rewards



#### 1 eligible mile\*

##### What they're for

Use for flights, upgrades, rental cars, hotel stays and more

##### When they expire

As long as you earn or use miles at least once every 24 months, they don't expire. Your miles never expire when you're an AAdvantage® credit cardmember.



Earns



#### 1 Loyalty Point

##### What they're for

Reaching AAdvantage® status and Loyalty Point Rewards

##### When they expire

Loyalty Points reset on March 1 every year. Earn as many as you can each year.

### Program benefits

The AAdvantage® program is free to join, and members can enjoy benefits like the ability to:

### How to earn miles and Loyalty Points



**Fly** with American or 20+ partner airlines



**Manage** trips and credits with ease



**Earn** miles toward future travel



**Enjoy** Group 6 boarding



**Customize** their travel experience

Enroll at [aa.com/join](https://aa.com/join)



**Shop** at 1,200 retail partners



**Dine** at 30,000 restaurants



**Book** a rental car



**Book** qualifying hotels, vacations and experiences



**Use** an AAdvantage® credit card for everyday purchases to earn miles and Loyalty Points even faster



\*Eligible AAdvantage® miles include all base miles you earn, as well as additional miles earned from flying in the premium cabin on other airlines or from having AAdvantage® status.

### Resources

- [Fact sheet PDF»](#)

## MORE CHOICES FOR LOYALTY POINT REWARDS

American continues to give members more choices to personalize their rewards and choose what matters most to them.

Members can choose new rewards in 2025, including:

- The option to select a personalized, collectable luggage tag\* when the member reaches 15,000 Loyalty Points — even before they reach status! This choice is in addition to several other options members can enjoy, including Preferred Seat coupons, Priority boarding privileges and more.
- **As announced in October**, AAdvantage® members who link their accounts will be able to choose World of Hyatt awards at various levels in Loyalty Point Rewards, including unlocking World of Hyatt status opportunities or the ability to redeem miles for World of Hyatt Free Night Awards.
- The option to support the use of Sustainable Aviation Fuel in the airline’s operation beginning at 175,000

Loyalty Points. This choice replaces the previous carbon offset choice.

## MORE WAYS TO USE AADVANTAGE MILES

Coming in 2025, members will be able to use their AAdvantage® miles for food and beverage purchases on eligible flights.

This new way to use miles toward food and beverage during a flight is in addition to more choices American has introduced over the last several months to help members enhance their experiences — both during and outside of travel:

- Members can redeem miles for an inflight Wi-Fi session on most of the airline's narrowbody aircraft and some widebody aircraft, with more to come in the future.
- Beginning at AAdvantage Platinum Pro® status, members can redeem miles for access to American's **Flagship® First Dining** ahead of eligible flights.
- Members can purchase an Admirals Club® One Day Pass or Flagship® Lounge single visit pass with miles.
- Members can enjoy **unique experiences and events** by using miles to purchase tickets for concerts and professional sports games.

## MORE TIME TO USE SYSTEMWIDE UPGRADES

In the last several weeks, American has introduced the ability for AAdvantage® members who have earned systemwide upgrades to request to use them online, simplifying the ability to confirm an upgrade on their trip.

Starting March 1, 2025, members will have more time to use their systemwide upgrades, which will be valid through the status membership year.

## NEW MILLION MILER LIFETIME\*\* STATUS LEVELS

To reward the loyalty of American's most frequent fliers, the airline is adding new lifetime\*\* status levels starting March 1, 2025:

- Members who fly 4 million miles will receive lifetime\*\* AAdvantage Platinum Pro® status.

- Members who fly 5 million miles will receive lifetime\*\* AAdvantage Executive Platinum® status.

These new lifetime status levels are in addition to lifetime\*\* AAdvantage Gold® status members receive when they fly 1 million miles and lifetime\*\* AAdvantage Platinum® status members receive when they fly 2 million miles.

American will **continue to evolve** its industry-leading travel rewards program to deliver more value and customizable experiences for AAdvantage® members.

TELL ME WHY: 'WE'RE MAKING LOYALTY EVEN MORE REWARDING.'  
— SCOTT CHANDLER

In the latest episode of Tell Me Why, Scott Chandler, Senior Vice President of Revenue Management and Loyalty, join Ron DeFeo, Chief Communications and Marketing Officer, to share exciting updates to the AAdvantage® program. From getting to use your miles onboard to keeping it straightforward to earn status discover how we're making loyalty more rewarding for our customers.

Listen to the podcast:



American 

### S7:E7 — Tell Me Why: 'We're making loyal...

Episode 7 • 12th December 2024 • Tell Me Why • American Airlines

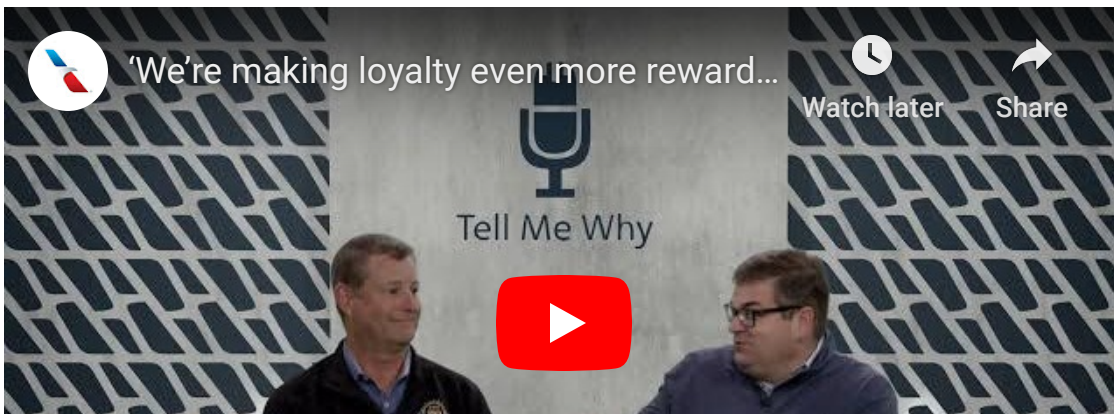





00:00:00 00:04:03


   1x 


NOTES LINKS FOLLOW 

Watch the video:



 'We're making loyalty even more reward...  Watch later  Share

  
Tell Me Why





## About American Airlines Group

As a leading global airline, American Airlines offers thousands of flights per day to more than 350 destinations in more than 60 countries. The airline is a founding member of the oneworld® alliance, whose members serve more than 900 destinations around the globe. Shares of American Airlines Group Inc. trade on Nasdaq under the ticker symbol AAL. Learn more about what's happening at American by visiting [news.aa.com](https://news.aa.com) and connect with American [@AmericanAir](https://www.instagram.com/AmericanAir) and at [Facebook.com/AmericanAirlines](https://www.facebook.com/AmericanAirlines). To Care for People on Life's Journey®.

\*While supplies last

\*\*For the life of the member and only so long as the AAdvantage Gold®, AAdvantage Platinum®, AAdvantage Platinum Pro® or AAdvantage Executive Platinum® programs exist.