NEWS RELEASE

American Airlines is serving up deals, miles and a little extra dressing this Cyber Week

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Snag a seat. Score a jacket. Save on miles. American Airlines is dressing up Cyber Week with a lineup of exclusive offers for AAdvantage® members, including travel deals, discounted miles and a limited-edition jacket drop that transforms reclaimed leather from the airline's iconic MD-80 aircraft into a wearable piece of aviation history.

No matter whether travelers are shopping on Black Friday, Cyber Week or Travel Tuesday, American Airlines will offer deals and limited-time products to satisfy global travel ambitions and more. The fun begins on Nov. 27 at **aa.com**.

AAdvantage® members will be the first to know about the great deals on flights and miles. Not a member yet? It's easy to become one. **Sign up today** for free and gain access to an enhanced travel experience, rewards, and exclusive offerings from American.

From Nov. 27 through Dec. 2, AAdvantage® members can give themselves a little holiday gift with a limited-time offer to save up to 50% when purchasing 500,000 or more miles. Every mile purchased brings members one step closer to even more possibilities, including unforgettable travel experiences and exclusive limited-edition items like American's custom centennial jackets.

An exclusive drop for AAdvantage® members

During Cyber Week, AAdvantage® members will have access to an exclusive merchandise drop of Alpha Industries MA-1 Flight Jackets. The limited-run of MA-1 jackets made of reclaimed leather from the seats of American's most iconic aircraft, including the venerable MD-80, is in celebration of the airline's 100th anniversary of flight.

The MA-1 has long had a life beyond the flight deck. Its movement into music, streetwear and fashion made it a garment people could claim and reinterpret, carrying its functional origins into expressions of personal style. This edition builds on that history by changing the material itself. Upcycled blue leather panels form a patchwork exterior, giving the familiar bomber new texture and weight while preserving its recognizable shape.

The jacket will exclusively be available for purchase with AAdvantage® miles on the **AAdvantage Exchange℠ marketplace**. Starting on Nov. 30, American will release ten jackets for sale per day through Dec. 4, for 200,000 miles each.

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A modern leather jacket inspired by an iconic American Airlines heritage logo.

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One detail you'll never want to remove before flight.

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Wear a piece of history. Own the street. The limited-edition American Airlines Centennial Jacket has officially landed.

Gifts that go the distance

Checking off your holiday shopping list? American offers gifts for travelers, aviation enthusiasts and anyone who loves to travel. From premium travel essentials including **heritage-inspired suitcases in collaboration with July** and limited-edition **American Airlines x Volair pickleball paddles**, shoppers can find memorable gifts that go far

beyond the usual stocking stuffer.

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Travel in style with the American Airlines x JULY carry-on collection.

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Serve up your game with American Airlines x Volair pickleball paddles.