



NEWS RELEASE

American Airlines celebrates 25 years of supporting the American Black Film Festival

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For 25 years, American Airlines has proudly partnered with the American Black Film Festival (ABFF) to uplift filmmaker stories and connect customers to a vast array of content and offerings throughout their travel journey.

ABFF has left an indelible mark on the entertainment industry for nearly three decades. It has served as a springboard for countless actors, writers and directors — many of whom were previously unknown — helping to reshape the narratives of film and television.

To celebrate this milestone anniversary, American is launching a sweepstakes for AAdvantage® members for the chance to win two DECO passes to the American Black Film Festival and 125,000 AAdvantage® miles. Members can **enter** by providing their AAdvantage® number and contact details. Those who are not AAdvantage® members can enroll for free before entering the sweepstakes. Entries close at 11:59 p.m. CST on May 26, and a winner will be notified on or around May 27.