



NEWS RELEASE

American Airlines announces fleetwide upgrade with installation of seatback screens at every seat and increased premium seats across the narrowbody fleet

2026-08-18

From 4K screens to high-speed Starlink Wi-Fi and more premium seats than ever, American ups the ante at 35,000 feet.

FORT WORTH, Texas — American Airlines today announced a sweeping transformation across its narrowbody fleet: installing state-of-the-art seatback entertainment screens at every seat and significantly expanding its most premium and spacious seating options.

Whether catching up on blockbuster movies or relaxing with extra legroom, American is elevating every aspect of the travel journey for global explorers.

"We're making one of the most significant investments in the onboard experience in our history," said American's Chief Customer Officer Heather Garboden. "From next-generation seatback entertainment at every seat to substantially more premium seating options, these enhancements will give our customers more ways to relax, stay connected and enjoy their journey."

More premium seats across the entire narrowbody fleet

American is taking that inflight experience even higher by significantly increasing the number of premium and Main Cabin Extra seats across its narrowbody fleet by retrofitting existing aircraft and receiving new aircraft deliveries with premium configurations. Today, premium seating is approximately 25% of seats on narrowbody departures

and in the coming years, that number will grow to approximately 40%.

As a result, American's customers will enjoy:

- More First Class seats: Adding more opportunities to stretch out, dine and unwind. American is currently retrofitting its Airbus A319 and A320 fleets to add an additional row of First Class. The airline's upcoming deliveries of the Boeing 737 MAX 10 aircraft will have 24 First Class seats and the A321neo fleet will also be reconfigured to feature additional First Class seats.
- More Main Cabin Extra: Retrofitting the majority of the narrowbody fleet to expand the number of MCE seats, providing even more access to extra legroom, earlier boarding, dedicated overhead bin space and a complimentary beverage.
- Refreshed interiors: More storage, redesigned seats and enhanced lighting will have customers flying in comfort and style.

Introducing the next generation of seatback entertainment

To make time fly and complement its elevated cabin layouts, American will equip its narrowbody fleet with state-of-the-art seatback screens at every seat on all new Airbus and Boeing aircraft deliveries starting in 2028, as well as on retrofitted aircraft. These new installations will build on the more than 140 long-haul aircraft that feature seatback screens today.

Customers can relax, stay connected and enjoy their journey as American continues to focus on delivering a more premium travel experience.

The next-generation platform offers stunning picture quality, seamless connectivity and will enable new personalized content for a premium customer experience. Features include:

- Industry-leading screen sizes: Among the largest displays offered on narrowbody aircraft in North America with large-format premium displays.
- 4K technology: Brilliant color, contrast and clarity for immersive viewing in the sky.
- Expanded content and partnerships: Access to a broad selection of movies, TV, music, games and content with the opportunity to introduce new experiences and partnerships.
- Personalized entertainment experience: Tailored movie and show recommendations and interactive, enhanced flight maps with destination information and real-time flight insights.
- USB-C fast charging ports: Convenient power at every seat to keep devices charged throughout the journey.
- Bluetooth audio connectivity: Seamless pairing with customers' personal wireless headphones and earbuds at every seat.

American will roll out the new displays as quickly as possible, with full fleet installation expected to be complete by

early next decade. With high-speed Starlink connectivity and American's portfolio of premium onboard offerings, the next-generation seatback experience will create a more personalized, connected travel experience.

A broader commitment to elevating the customer journey

The integration of seatback screens and the addition of premium seating represent the latest milestones in American's ongoing investments to modernize the end-to-end travel experience on the ground and in the air — designed with all customers in mind, from corporate road warriors to once-a-year flyers.

Recent and upcoming customer-focused enhancements include:

- Unprecedented luxe lounge investments: Elevated regionally inspired menu offerings by award-winning chefs, the largest investment in new and expanded Flagship® and Admirals Club® lounge footprints in American's history, and the expansion of the popular grab-and-go Provisions by Admirals ClubSM concept launched at Charlotte Douglas International Airport (CLT) and John F. Kennedy International Airport (JFK).
- High-speed connectivity: Installing Starlink — the fastest Wi-Fi in the sky — on narrowbody aircraft beginning in 2027.
- Premium dining and beverage offerings: Curated onboard menus featuring world-class luxury brands such as Champagne Bollinger and Lavazza coffee.
- Effortless mobile tech: Extensive digital upgrades that streamline the travel journey from initial booking and bag tracking to arrival.

Through these combined investments, American continues to reinforce its commitment to delivering an effortless, high-quality travel experience at every touchpoint.

About American Airlines Group (NASDAQ: AAL)

American Airlines is a premium global airline connecting more of the U.S. to the world. With roots tracing back to an air mail carrier in the Midwestern United States in 1926, American now operates more than 6,000 daily flights to more than 350 destinations in more than 60 countries and serves more than 200 million customers annually. Powered by a proud and talented team of 130,000 aviation professionals, American's team lives out the airline's purpose of caring for people on life's journey every day.

The world's largest airline proudly celebrates its centennial year in 2026, reaching a milestone that reflects a century of innovation and the Forever ForwardSM spirit that changed the industry and the world. American introduced the first scheduled air cargo service, the first airport lounge and the first airline loyalty program and continues to reinvent the customer experience today. The airline is also a founding member of the oneworld alliance, whose members serve more than 900 destinations around the globe.

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