



NEWS RELEASE

# American Airlines, in partnership with Qatar Airways, celebrates FIFA World Cup 26 with new aircraft livery, final chance to score match tickets with the AAdvantage program and customer celebrations across the country

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- American debuts first sports-themed aircraft livery
- Announcement of last opportunity to redeem miles for match tickets
- Celebrations with customers at airports and popular locations throughout the U.S., Canada and Mexico

FORT WORTH, Texas — American Airlines is taking the excitement of the pitch to the skies. For the first time, the airline is debuting a special sports-themed aircraft livery — a bold nod to its role as the Official North American Airline Supplier of the FIFA World Cup 26™ in partnership with Qatar Airways.

This livery is more than a design — it's a symbol of how American connects people not just to destinations, but to the passions, teams and moments they care about most. The specially designed Boeing 737-800 entered service on Feb. 15 and will be visible throughout the tournament this summer — bringing fans to the action and turning heads along the way.

And the love for football doesn't stop there. More than 1,460 aircraft — representing the majority of American's fleet — proudly display a custom FIFA World Cup 26™ decal, honoring the airline's commitment to connecting fans and teams to the world's most celebrated sporting event.

"We're honored to serve as the Official North American Airline Supplier of the FIFA World Cup 26™ and to be part of



a moment that brings people, cultures and communities together,” said Caroline Clayton, American’s Chief Marketing Officer and Senior Vice President of Communications. “Our sponsorships help us create deeper connections with our customers, and this new sports-themed livery is just one of the ways we’re bringing the excitement of the tournament to their travel experience.”



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On April 2, American kicked off its countdown to the world’s biggest sporting event with an aircraft livery celebration at its hub in Miami — the city’s hometown airline and the country’s largest gateway to the Caribbean, Mexico and Latin America.

The airline transformed its Miami hangar into the ultimate football experience with the debut of its FIFA World Cup 26™-themed aircraft livery alongside food and beverages inspired by Miami’s rich culture and appearances by the FIFA World Cup 2026™ Official Mascots. Guests were welcomed with remarks from football icons Thierry Henry and Tim Howard, along with American executives including Chief Commercial Officer Nat Pieper, Chief Marketing Officer and Senior Vice President of Communications Caroline Clayton, and Vice President of Miami Operations Juan Carlos Liscano. The program also featured remarks from FIFA Chief Business and Strategy Officer Amy Hopfinger and Miami-Dade County leaders Mayor Daniella Levine Cava and Commissioner Danielle Cohen Higgins. The remarks helped set the stage for an immersive evening that brought the spirit of the tournament to life.

“The excitement across North America is palpable and those of us who have been immersed in football for our

entire lives are especially looking forward to how the tournament will grow both participation in and following of the world's beautiful game," said Tim Howard, former USMNT Goal keeper and sports broadcaster. "Brands like American are key to fueling that growth by enhancing the matchday experience and citywide celebrations for fans of all ages."

This celebration is the first of many to come as American showcases the world's beautiful game. Whether an avid or casual fan, American is bringing the spirit of the FIFA World Cup 26™ across 16 host cities through airport activations and surprise and delight moments — because the best plays aren't always the ones on the pitch.



[Download video »](#)

Final chance to redeem miles for match tickets

American is bringing AAdvantage® members one last opportunity to score FIFA World Cup 26™ match tickets. AAdvantage® members will have access to redeem AAdvantage® miles for tickets to all 104 matches, with earlier access based on their status level (subject to availability).

Here's the game plan

- April 9 at 10 a.m. CT — AAdvantage Executive Platinum® status and ConciergeKey® members
- April 9 at 2 p.m. CT — AAdvantage Gold®, AAdvantage Platinum® and AAdvantage Platinum Pro® status

members

- April 10 at 10 a.m. CT — All AAdvantage® members

“The AAdvantage® program is built to reward members with exclusive experiences they can only get through American,” said Scott Long, American’s Senior Vice President of AAdvantage®. “This final window to redeem miles for FIFA World Cup 26™ match tickets is a unique benefit that reflects our commitment to offer unmatched value to our most loyal customers.”

To stay ahead of the game, members are encouraged to download the American app and enable push notifications for ticket-access alerts starting April 9, based on member status level. This is the last chance for members to use their miles for match tickets, so act fast when the access window opens. Visit the **website** to learn more.

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Tim Howard celebrates American Airlines as the Official North American Airline Supplier of the FIFA World Cup 26™, in partnership with Qatar Airways, Global Airline of FIFA.  
Photo: Michael Simon/American Airlines

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American Airlines Vice President of Miami Operations Juan Carlos Liscano, FIFA Chief Business and Strategy Officer Amy Hopfinger, Miami-Dade County Mayor Daniella Levine Cava, Tim Howard, American Airlines Chief Marketing Officer and Senior Vice President of Communications Caroline Clayton, Thierry Henry, American Airlines Chief Commercial Officer Nat Pieper.  
Photo: Michael Simon/American Airlines

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Thierry Henry celebrates American Airlines as the Official North American Airline Supplier of the FIFA World Cup 26™, in partnership with Qatar Airways, Global Airline of FIFA.  
Photo: Michael Simon/American Airlines

Powered by a winning network and premium customer experience

American is helping fans reach the world’s most popular game through its expanded network, offering more service between host cities than any other carrier. **In December**, the airline announced increased capacity with larger aircraft across 16 host cities in the U.S., Canada and Mexico, making it easier for fans to follow their teams throughout the tournament. Whether traveling to attend matches or taking part in fan festivals and experiences, American remains committed to elevating the customer experience, making every step of the journey as memorable as the matches themselves. Flights are available to purchase now at [aa.com/en-us/fwc26](http://aa.com/en-us/fwc26) or through American’s mobile app.

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American Airlines announces final opportunity for AAdvantage® members to redeem miles for FIFA World Cup 26™ match tickets

Score exclusive experiences through the AAdvantage Perks<sup>SM</sup> program

American goes the extra mile in rewarding sports enthusiasts with exciting opportunities to experience their



favorite teams. To reward their love of travel and sports, American is giving members of its AAdvantage® program daily opportunities to enter sweepstakes through May 1, for a chance to win exciting prizes that get fans closer to the action.

From now through May 1, football fans can enter daily at [fwc26perks.com](http://fwc26perks.com) for a chance to go on a Flyaway for the Opening FIFA World Cup match in Mexico City or watch a U.S. Men's National Team at the FIFA World Cup in Los Angeles.

#### About American Airlines Group (NASDAQ: AAL)

American Airlines is a premium global airline connecting more of the U.S. to the world. With roots tracing back to an air mail carrier in the Midwestern United States in 1926, American now operates more than 6,000 daily flights to more than 350 destinations in more than 60 countries and serves more than 200 million customers annually. Powered by a proud and talented team of 130,000 aviation professionals, American's team lives out the airline's purpose of caring for people on life's journey every day.

The world's largest airline proudly celebrates its centennial year in 2026, reaching a milestone that reflects a century of innovation and the Forever Forward<sup>SM</sup> spirit that changed the industry and the world. American introduced the first scheduled air cargo service, the first airport lounge and the first airline loyalty program and continues to reinvent the customer experience today. The airline is also a founding member of the oneworld alliance, whose members serve more than 900 destinations around the globe.

Get the latest about American at [news.aa.com](http://news.aa.com) and [@AmericanAir](https://twitter.com/AmericanAir).

