

## **NEWS RELEASE**

## AAdvantage Program Wins Best U.S. Airline Elite Status and Innovation Award: Loyalty in 2022 The Points Guy Editors' Choice Awards

## 12/8/2022

FORT WORTH, Texas — The American Airlines AAdvantage® program received two top honors in the 2022 The Points Guy Editors' Choice Awards. AAdvantage® Executive Platinum status was named the Best U.S. Airline Elite Status and Loyalty Points received the Innovation Award: Loyalty.

"We're honored that AAdvantage continues to be recognized as one of the best loyalty programs," said Heather Samp, Managing Director of the AAdvantage program for American. "Our members inspired us to introduce Loyalty Points this year, and we've been thrilled with the positive feedback we've heard from members so far. This recognition confirms we're on the right track. We look forward to continuing to deliver more value to AAdvantage members in the future."

American introduced Loyalty Points in **March of this year** to simplify AAdvantage members' ability to achieve status through the program. Members **earn miles and Loyalty Points** when they fly, use an AAdvantage credit card for purchases or engage with more than 1,000 AAdvantage partners. Members still have until the end of February 2023 to earn enough Loyalty Points to **achieve status in the program** and enjoy status benefits through March 2024.

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The AAdvantage program has previously received several awards from The Points Guy Awards. In 2021, the program won The Points Guy Readers' Choice Awards for Best U.S. Airline Loyalty Program and the AAdvantage Executive Platinum® tier received Best U.S. Airline Elite Status. In 2020, the **AAdvantage program won the inaugural Editors' Choice award** as recognition for the customer-friendly initiatives announced by the program that year to care for customers during the COVID-19 pandemic.

## About American Airlines Group

To Care for People on Life's Journey®. Shares of American Airlines Group Inc. trade on Nasdaq under the ticker symbol AAL and the company's stock is included in the S&P 500. Learn more about what's happening at American by visiting news.aa.com and connect with American on Twitter @AmericanAir and at Facebook.com/AmericanAirlines.