

American Airlines and GOL Loyalty Members Now Enjoy a More Seamless Experience With Enhanced Benefits on Both Airlines

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FORT WORTH, Texas — American Airlines and GOL have taken the next step in their partnership to ensure their most loyal members enjoy a seamless experience with increased reciprocal benefits when traveling on the broadest and most rewarding network in the Americas.

- AAdvantage® status members and their companions receive access to complimentary GOL+ Conforto seats, plus priority check-in, priority boarding and complimentary seat selection when flying on GOL-operated flights.
- SMILES Diamond members and their companions receive access to complimentary Main Cabin Extra seats and Preferred seats, plus priority check-in, priority security, priority boarding and priority baggage when flying on American-operated flights.

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AAdvantage® status members and their companions flying on GOL-operated flights now receive complimentary GOL+ Conforto seats, based on availability, as well as priority check-in, priority boarding and complimentary seat selection. SMILES Diamond members now have access to complimentary Main Cabin Extra and Preferred seats as well as priority check-in, priority security, priority boarding and priority baggage when flying on American-operated flights.

“Our partnership with GOL is a win-win for our customers at both airlines as travel demand to and from South America continues to increase,” said Julie Rath, American’s Vice President of Customer Experience, Loyalty and Marketing. “Adding reciprocal benefits reinforces our commitment to creating customer value for our status members and expanding our AAdvantage program.”

American and GOL offer customers access to more than 30 destinations in the United States served by American and more than 30 destinations in South America served by GOL. Later this year, status members will have access to additional benefits that include complimentary bag allowance and more ways to redeem miles across both airlines.

“This is a step that strengthens our partnership with American Airlines,” said Randall Saenz Agüero, Director of Alliances and Distribution at GOL. “We already have reciprocal connectivity in the hubs operated by the two companies, ensuring the best combination of frequencies and products between Brazil and the United States. Now, the partnership of American and GOL provides a wide range of benefits to customers of both airlines.”

The introduction of reciprocal customer benefits comes a month after the airlines signed a definitive investment agreement with American investing \$200 million in 22.2 million newly issued preferred shares of GOL.

About American Airlines Group

To Care for People on Life’s Journey®. Shares of American Airlines Group Inc. trade on Nasdaq under the ticker symbol AAL and the company’s stock is included in the S&P 500. Learn more about what’s happening at American by visiting news.aa.com and connect with American on Twitter [@AmericanAir](https://twitter.com/AmericanAir) and at

[Facebook.com/AmericanAirlines](https://www.facebook.com/AmericanAirlines).

About GOL Airlines

GOL Airlines is the largest airline in Brazil, transporting more than 33 million customers per year. It’s also a leader in both leisure and corporate travel markets in the country. In 19 years of history, the airline has a key role in the democratization of the air transport in Brazil, becoming the largest low-cost airline in the industry with the best rate of Latin America. Currently, it offers 750 daily flights to more than 100 destinations — in Brazil, South America, the Caribbean and, and the United States — with a standardized fleet of 125 aircraft Boeing 737. The company maintains strategic alliances with Air France and KLM, besides offering to customers 14 codeshare and 77-plus interline agreements, bringing more convenience and ease in connections to anyplace served by these partnerships. Aiming at being the First for All, GOL has continuously invested in products, services, and customer service to deliver the best travel experience. #NovaGOL strengthens this concept, presenting a company that leads in different aspects — punctuality and comfort with the increased supply of seats and more room between seats; connectivity and entertainment, offering the most complete platform with Internet, movies, and complimentary live TV; the offering of VIP Lounges for domestic and international flights; the best loyalty program in the market — Smiles; and a customer service recognized and awarded by various organizations, such as Brazilian’s ANAC (the

National Civil Aviation Agency of Brazil), consumer advocate website Reclame Aqui, and the Brazilian Forum of Relationship with the Customer. As for cargo transport and logistics, GOLLOG enables the acquisition, distribution, and delivery of parcels for various regions of the country and abroad. Internally, GOL relies on a team of 15,000 aviation professionals — highly qualified employees who are always focused on safety, the airline's number one value. More information at www.voegol.com.br.