

#### **NEWS RELEASE**

# American Airlines and JetBlue Introduce Enhanced Perks for Loyalty Status Members Made Possible Through the Northeast Alliance

#### 3/23/2022

FORT WORTH, Texas ¬¬– American Airlines (NASDAQ: AAL) and JetBlue (NASDAQ: JBLU) are elevating the travel experience for their most loyal travelers, with new perks for AAdvantage® and TrueBlue Mosaic status members when traveling on either airline. It is the latest round of customer benefits made possible by the airlines' innovative Northeast Alliance (NEA).

- Starting today, AAdvantage® status members and TrueBlue Mosaic members will have access to complimentary Main Cabin Extra or Even More® Space seats when checking in for a flight on American Airlines or JetBlue.
- Select status members can also request a same-day confirmed flight change when traveling on either carrier.
- Admirals Club members can access Admirals Club lounges when flying on JetBlue.

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Starting today, when checking in for an American or JetBlue flight, AAdvantage status members and TrueBlue Mosaic members can choose complimentary Main Cabin Extra or Even More® Space seats when available. American's Main Cabin Extra and JetBlue's Even More Space amenities include extra legroom, early boarding and dedicated overhead bin space.

"American and JetBlue are committed to delivering a seamless travel experience to customers through our Northeast Alliance," said Alison Taylor, American's Chief Customer Officer. "Part of that dedication includes making travel even more enjoyable for our loyal members, who inspired this opportunity. We look forward to their feedback about this chance to elevate their travel across American and JetBlue."

AAdvantage Executive Platinum and Platinum Pro members and TrueBlue Mosaic members are also eligible for same-day confirmed flight changes when traveling on either carrier.

"We know our most loyal customers love the added perks and flexibility that come with being a TrueBlue Mosaic member, which is why, together with American, we're extending more great benefits to our travelers when they are flying on American-operated flights," said Don Uselmann, Vice President Loyalty & Personalization, JetBlue. "At the same time, we continue to add value to our Northeast Alliance by also extending additional perks and flexibility to American's status members when they fly JetBlue. It's another win as we continue to add value to our loyalty programs."

These new customer benefits are in addition to the priority check-in, priority baggage, priority security and priority boarding benefits that were implemented last fall. AAdvantage status members receive up to two complimentary checked bags when traveling on JetBlue and TrueBlue Mosaic members can also now check two complimentary checked bags at American Airlines kiosks when arriving at the airport.

Also starting in April, Admirals Club members traveling on JetBlue will be able to access Admirals Club lounges, including the newly opened lounge space at LaGuardia Airport (LGA). American's Admirals Club lounges are membership-based lounges that feature complimentary amenities like food and beverages, Wi-Fi, business centers, and kids' rooms.

In summer 2022, the NEA will offer nearly 500 daily departures from New York's three major airports and 200 daily departures from Boston. As part of the growth related to the NEA, American plans to launch new nonstop service between John F. Kennedy International Airport (JFK) and Hamad International Airport (DOH) in Doha, Qatar, in June, becoming the only U.S.-based carrier to serve the Middle East destination. Separately, JetBlue will launch its first-ever Canadian route with new nonstop service between JFK and Vancouver, Canada (YVR), in June. For more information about the NEA, visit www.NEAflies.com.

### About American Airlines Group

American's purpose is To Care for People on Life's Journey®. Shares of American Airlines Group Inc. trade on Nasdaq under the ticker symbol AAL and the company's stock is included in the S&P 500. Learn more about what's happening at American by visiting news.aa.com and connect with American on Twitter @AmericanAir and at Facebook.com/AmericanAirlines.

## About JetBlue Airways

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles, Orlando and San Juan. JetBlue carries customers across the U.S., Caribbean and Latin America, and between New York and London. For more information, visit **jetblue.com**.