

# Robert Isom

Incoming Chief Executive Officer | Effective March 31, 2022



## MORE THAN 30 YEARS OF INDUSTRY AND LEADERSHIP EXPERIENCE



- Completed integration of US Airways; served five years as President



- Served as EVP and COO of US Airways and led its operational turnaround post America West merger



- Named Chief Restructuring Officer of GMAC, LLC during the financial crisis



- Held several senior operations, finance and commercial roles at Northwest Airlines over 10 years, including working in Tokyo



- Held a number of executive roles at America West Airlines, helping to grow the airline by 50%



- Began career at Procter & Gamble



## RIGHT LEADER TO TAKE AMERICAN INTO ITS NEXT CHAPTER

- Seasoned executive** with nearly 30 years of aviation experience and eight years as part of American's senior leadership team
- Possesses deep experience** in finance, operations, planning, marketing, sales, alliances, pricing and revenue management

## DROVE AMERICAN'S TRANSFORMATION

- Led the world's largest airline integration** following merger of US Airways and American Airlines in 2013
- Built a world-class leadership team** that operated 6,500 daily average flights transporting approximately 200 million customers annually before the pandemic
- Has been a **fierce advocate of the American Team**, implementing industry-leading labor contracts and growing the team since the merger with US Airways
- Guided American throughout the pandemic and ongoing recovery** by simplifying its fleet, driving efficiencies and spearheading creating partnerships to rebuild revenue

## DEVELOPED AND ENHANCED CREATIVE COMMERCIAL PARTNERSHIPS



## PERSONAL DETAILS



Born and raised outside of Detroit, Michigan



Former Board member of the Wings Club, former Board member of the Children's Cancer Research Fund, former Board member of Pinnacle Airlines Corporation



University of Notre Dame  
BA | English  
BS | Mechanical Engineering

University of Michigan  
MBA