

The Northeast Alliance Continues to Deliver on Consumer Promises as Loyalty Members Get Elite Benefits When Traveling on Either Carrier

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FORT WORTH, Texas — Starting today, members of the award-winning American Airlines AAdvantage® loyalty program and JetBlue's TrueBlue Mosaic members will receive their elite benefits, including priority check-in, priority baggage, priority security, and priority boarding when traveling on either airline.

Members will also be able to redeem AAdvantage® miles for JetBlue flights starting in November

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- In November, AAdvantage members will be able to redeem miles to book flights on JetBlue.
- Preferred seats will be implemented in the coming months.

FORT WORTH, Texas — Starting today, members of the award-winning American Airlines AAdvantage® loyalty program and JetBlue's TrueBlue Mosaic members will receive their elite benefits, including priority check-in, priority baggage, priority security, and priority boarding when traveling on either airline.

And in November, as AAdvantage members plan their holiday travel, they will be able to redeem miles to book flights on JetBlue online at aa.com or by calling Reservations. AAdvantage is the only loyalty program that allows earning opportunities when flying across three U.S. carriers — American, JetBlue and Alaska Airlines.

"The Northeast Alliance (NEA) is moving ahead, implementing more consumer benefits that demonstrate our appreciation for our most loyal customers," said Alison Taylor, American's Chief Customer Officer. "Additional benefits such as preferred seats will be delivered in the coming months as our partnership with JetBlue continues

to make good on our promise to provide more choices to travelers in the Northeast.”

Starting today, AAdvantage elite members will also receive up to two free checked bags when traveling on JetBlue with check-in at JetBlue kiosks, ticket counters or via the JetBlue mobile app. TrueBlue Mosaic members will receive up to two free checked bags when traveling on American with check-in at the ticket counter and, soon, through all check-in channels.

The loyalty benefits are part of the **NEA**, a strategic partnership between both airlines formed in 2020 to offer more choices, more routes and an enhanced travel experience for customers across American and JetBlue’s complementary domestic and international networks.

“We’re always looking for ways to make our customer experience consistently more seamless and enjoyable, which is why we’re extending some of our most loyal customers’ favorite perks to the experience when they travel on flights operated by our partner American,” said Don Uselmann, JetBlue’s Vice President of Loyalty and Personalization. “And with even more benefits coming online in the months ahead, we’re continuing to bring more value and versatility to both our Mosaic members and our TrueBlue flyers, further enhancing the overall TrueBlue program.”

Today, JetBlue also informed customers about receiving their elite benefits while traveling on American. More details can be found on [JetBlue.com](https://www.jetblue.com).

Since January, the NEA has brought more service to customers in New York and Boston, including 58 new routes, increased frequencies on more than 130 routes and codesharing on 175 routes. The alliance is connecting the Northeast to almost 150 worldwide destinations, including 10 new international routes on American. These routes, made possible by the Northeast Alliance, include new services from New York John F. Kennedy International Airport (JFK) to Tel Aviv, Israel (TLV), which launched in May; Athens, Greece (ATH), which launched in June; and Delhi, India (DEL), which will launch Oct. 31, 2021.

About American Airlines Group

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About JetBlue Airways

JetBlue is New York’s Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles, Orlando and San Juan. JetBlue carries customers across the U.S., Caribbean and Latin America. For more



information, visit [jetblue.com](https://www.jetblue.com).