American named to Seramount 2021 Inclusion Index

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FORT WORTH, Texas — American Airlines has been named to the Seramount 2021 Inclusion Index, which recognizes organizations for their efforts in creating an inclusive workplace. In its fifth year, the index — formerly known as the Diversity Best Practices Index — evaluated nearly 200 organizations. Seramount works to help those organizations understand trends and gaps in demographic representation and identify diversity, equity and inclusion solutions to close the gaps.

“We are firm believers that diversity, equity and inclusion play an essential part of long-term success of our airline,” said Vice President of Global People Operations and Diversity & Inclusion Cedric Rockamore. “In the past year, we’ve developed clear representation goals, focused on building a pipeline of diverse talent and created leadership development programs for our Black team members, which we are expanding to ensure our diverse workforce throughout the company represents the customers we serve each and every day.”

The participating organizations provided data for evaluation and were measured in three key areas: best practices in the recruitment, retention and advancement of people from underrepresented groups (women, racial and ethnic minorities, people with disabilities, and LGBTQ people); inclusive corporate culture, including leadership accountability; and demographic diversity for women, racial and ethnic minorities.

Learn more about the Seramount 2021 Inclusion Index.
About American Airlines Group
American's purpose is to care for people on life's journey. Shares of American Airlines Group Inc. trade on Nasdaq under the ticker symbol AAL and the company's stock is included in the S&P 500. Learn more about what's happening at American by visiting news.aa.com and connect with American on Twitter @AmericanAir and at Facebook.com/AmericanAirlines.

About Seramount
Seramount is a strategic professional-services firm dedicated to advancing diversity, equity and inclusion in the workplace. Over four decades, partnering with some of the most iconic companies in the world, we've built a deep, data-driven understanding of the employee experience, which lays the groundwork for everything we do. Our comprehensive DE&I toolkit includes actionable research and insights, membership, strategic guidance and consulting, and inspiring events, meeting each client's needs no matter where they are on their journey, and guiding them along an ever-changing landscape. Seramount has empowered more than 450 organizations to realize the business benefits of diversity, equity and inclusion. Learn more at seramount.com.