

American Airlines Takes TikTok to New Heights with Free Inflight Access for Customers

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FORT WORTH, Texas — American Airlines, which has the fastest Wi-Fi on more aircraft than any other U.S. carrier, just added TikTok to its roster of free inflight offerings. Without having to purchase Wi-Fi, customers traveling on Viasat-equipped narrowbody aircraft can get 30-minutes of free access to TikTok, an entertainment platform powered by a global community of creatives. This is a promotional offering beginning August 2, 2021.

- Only on American: Free access to TikTok
- More than dance videos — customers can find travel inspiration, off-the-beaten-path locations, and travel tips

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“Faster Wi-Fi allows us to deliver diverse inflight entertainment options and invest in innovative partnerships with platforms like TikTok,” said Clarissa Sebastian, American’s Managing Director of Premium Customer Experience and Onboard Products. “Customers play the lead role in helping us better understand what content they want during their inflight experience and TikTok is one of the platforms they love on the ground, and we’re thrilled to work with Viasat to give customers free access to TikTok while they’re in the air as well.”

A BEGINNER’S GUIDE TO TIKTOK
ON AMERICAN

What is TikTok? Available as a mobile app and on a desktop, TikTok is on a mission to inspire creativity and bring joy through short-form videos. While a hit with GenZ thanks to its dance challenges and lip-sync videos, the platform has something for everyone — from tech-savvy teens to those who were born at a time when you only had landline phones at home.

How it works: Enable airplane mode and connect to the “AA-Inflight” signal. Once connected, customers will be redirected to aainflight.com, the Wi-Fi portal. Simply click on the TikTok ad for free access to the platform. Pro tip: If you are not a TikTok user, you can connect to aainflight.com while inflight and download the app without having to pay for Wi-Fi.

Once logged in to TikTok, customers can search for popular video creators, their favorite topics or even hashtags like #travel, #traveltips, or #traveltheworld to view related video content for travel and adventure enthusiasts.

When exploring TikTok, here’s what you’ll find:

- Travel inspiration, off-the-beaten-path locations and travel tips
- Animal and nature videos
- Comedians and pop culture experts
- Sports, classic car videos and car tips
- Music and dance trends
- Wellness tips and beauty tutorials
- Career advice for summer internships, resume building and finance

Trials like this one and others that customers traveling on Viasat-equipped narrowbody flights have free access to, like Facebook Messenger and Messenger Kids, help American evaluate offerings to ensure the best experience for customers throughout their journey.

ALL INFLIGHT ENTERTAINMENT IS
FREE

All inflight entertainment onboard American flights is free, including a library of more than 600 movies and TV shows and a collection of educational tools on American’s new Lifestyle inflight entertainment channel, featuring exclusive partners Rosetta Stone and Skillshare.

American works with its Employee Business Resource Groups — 20 groups made up of more than 26,000 American Airlines team members that represent different backgrounds, cultures, and experiences — to highlight movies that

celebrate diversity across its inflight entertainment.

About American Airlines Group

American's purpose is to care for people on life's journey. Shares of American Airlines Group Inc. trade on Nasdaq under the ticker symbol AAL and the company's stock is included in the S&P 500. Learn more about what's happening at American by visiting news.aa.com and connect with American on Twitter [@AmericanAir](https://twitter.com/AmericanAir) and at Facebook.com/AmericanAirlines.