

Take-off on a Reading Journey with American Airlines and Apple Books

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FORT WORTH, Texas — While the ways we connect to new worlds may look different right now, travel and reading are still experiences that can take us on incredible journeys. American Airlines is giving those customers who fly a special offer to kickstart or pursue their reading journey with Oprah’s Book Club on Apple Books anytime, anywhere. Oprah’s Book Club connects a worldwide community of readers to stories that truly matter by today’s most thought-provoking authors.

Customers can explore an American Airlines-curated collection on Apple Books, which highlights Oprah’s Book Club picks and more great reads for every genre. Visit apple.co/american to learn more.

In addition, eligible AAdvantage® members who are flying on American can get one of Oprah’s most popular selections free on Apple Books. In honor of Black History Month, *The Water Dancer* by National Book Award winner Ta-Nehisi Coates is the first free ebook offered through this program. *The Water Dancer* follows Hiram Walker, an enslaved man in Virginia who is both scrutinized and celebrated for his intellect. Winfrey calls *The Water Dancer* “as beautiful as it is tragic.”

“Travel and books connect us with other places and cultures in ways that are invaluable to promoting diversity, equity and inclusion,” said Alison Taylor, Chief Customer Officer at American. “Set during one of the darkest periods in U.S. history, *The Water Dancer* is a look at the injustices of slavery that is also seeded with hope. We hope our partnership with Apple Books and Oprah’s Book Club will encourage thought-provoking discussions that are critical to eliminating the systemic racism Black Americans still face today.”

American Airlines customers can engage deeper with *The Water Dancer* in flight by watching Oprah’s captivating

interview with Coates on the Apple TV+ channel via American's free inflight entertainment or by checking out The Water Dancer custom reading guide available in American Way.

This collaboration with Apple Books further complements other entertainment offerings from Apple for American Airlines customers — including the dedicated Apple TV+ inflight channel on wireless or seatback entertainment featuring award-winning Apple Originals, or Apple Music where subscribers can stream 70 million songs, thousands of curated playlists, artist-hosted radio stations, music videos and more for free in flight on Viasat-equipped planes.

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*The offer for eligible AAdvantage members is available for a limited time.

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About American Airlines Group

American's purpose is to care for people on life's journey. Shares of American Airlines Group Inc. trade on Nasdaq under the ticker symbol AAL and the company's stock is included in the S&P 500. Learn more about what's happening at American by visiting news.aa.com and connect with American on Twitter [@AmericanAir](https://twitter.com/AmericanAir) and at Facebook.com/AmericanAirlines.