

#### **NEWS RELEASE**

# American Airlines Enhances Day-of-Travel Experience through Corporate Recognition

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American Airlines is highlighting improvements in the entire travel journey at the Global Business Travel Association (GBTA) 2019 Convention.

- Corporate recognition benefits available on Atlantic Joint Business carriers
- Complimentary Preferred seats available for corporate travelers available at seatselect.aa.com, coming soon to American's website and mobile app
- Corporate travelers receive complimentary Priority Access, including priority check-in, security and Group 4 boarding
- Corporate travelers prioritized during disruption recovery

CHICAGO — American Airlines is highlighting improvements in the entire travel journey at the Global Business Travel Association (GBTA) 2019 Convention. One of those improvements includes corporate traveler recognition, which is now available on American and its Atlantic Joint Business (AJB) partners British Airways, Finnair and Iberia.

### For the corporate traveler

In an effort to deliver simple programs that meet the needs of corporate travelers, corporate customers traveling on flights marketed and operated by AJB partners British Airways, Finnair and Iberia now benefit from preferred seating and priority disruption recovery no matter which airline they fly. Additional enhancements will be available on each carrier by early next year.

"Travelers expect a consistent experience whether they're flying on American or any one of our Atlantic Joint Business partners. With corporate recognition now available on American, British Airways, Finnair and Iberia, we're elevating the recognition, prioritization and benefits that our corporate customers receive at every touchpoint possible," said Alison Taylor, Senior Vice President of Global Sales and Distribution for American. "Simplifying the day-to-day experience for our corporate travelers is one more way we can demonstrate our commitment to being the easiest airline to do business with as we continue to grow and diversify our corporate account portfolio."

Corporate customers traveling on tickets marketed and operated by American and issued using American Airlines
Corporate Travel Agreements enjoy complimentary access to Preferred seats through seatselect.aa.com.
Complimentary Preferred seat selection will also be available later this year on aa.com and through American's
mobile app.

On day of travel, American Airlines corporate travelers receive complimentary Priority Access — the fastest route through the airport. Customers with "Priority Access" printed on their boarding pass should look for "Priority" signs when checking in at American Airlines ticket counters, when going through security and during boarding with Group 4.

Corporate travelers on American also receive higher priority for re-accommodation in the event of operational disruptions including weather events so they are among the first to be back on track in the event a flight is canceled or significantly delayed.

In addition, American also provides corporate offerings that grant corporate travelers access to special leisure discounts on packages through American Airlines Vacations, bundling air and other components like hotels, rental cars, events and theme park tickets.

## For corporate travel managers

American's corporate portals are the fastest way for corporate travel managers to access the information they want when they want it. Through SalesLink Services, corporate travel managers can request complimentary Preferred seats and sales or mileage upgrade listings for their travelers, eliminating the need to contact their travel agency or American Sales Support. SalesLink Insights is an interactive tool that helps travel managers analyze performance while providing better clarity into how to meet their goals. Data is visually summarized in reports and graphs with weekly updates to program data.

Coming this fall, the airline will launch a new website dedicated to providing a comprehensive overview of the full breadth of agency, corporate and distribution related products and services available from Global Sales at American.

American plans to continue making improvements to the corporate traveler experience throughout 2019 and beyond.

# About American Airlines Group

American Airlines offers customers 6,800 daily flights to more than 365 destinations in 61 countries from its hubs in Charlotte, Chicago, Dallas-Fort Worth, Los Angeles, Miami, New York, Philadelphia, Phoenix and Washington, D.C. With a shared purpose of caring for people on life's journey, American's 130,000 global team members serve more than 200 million customers annually. Since 2013, American has invested more than \$28 billion in its product and people and now flies the youngest fleet among U.S. network carriers, equipped with industry-leading high-speed Wi-Fi, lie-flat seats, and more inflight entertainment and access to power. American also has enhanced food and beverage options in the air and on the ground in its world-class Admirals Club and Flagship lounges. American was recently named a Five Star Global Airline by the Airline Passenger Experience Association and Airline of the Year by Air Transport World. American is a founding member of oneworld®, whose members serve 1,100 destinations in 180 countries and territories. Shares of American Airlines Group Inc. trade on Nasdaq under the ticker symbol AAL and the company's stock is included in the S&P 500. Learn more about what's happening at American by visiting news.aa.com and connect with American on Twitter @AmericanAir and at Facebook.com/AmericanAirlines.

3