American Airlines Newsroom

NEWS RELEASE

American Airlines escorts families of fallen military heroes during annual Snowball Express

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It takes a village to make **Snowball Express**, a program of the Gary Sinise Foundation, a success. A substantial part of that village is the nearly 1,000 American Airlines team members who volunteer their time to make the experience meaningful for children of fallen military heroes and their surviving parent or guardian.

Earlier this month, American team members helped honor, celebrate and transport 650 families, or 1,722 total Snowball Express participants, from more than 80 cities worldwide via more than 100 chartered and commercial flights to Orlando, Florida (MCO), where Snowball Express families spent five days of fun and fellowship. During their trip, families not only visited Walt Disney World, they also had direct access to complimentary resources, such as counseling services; mentoring; education about and access to medical and government benefits; and a variety of therapeutic activities and entertainment, including a concert from Gary Sinise and the Lt. Dan Band. Learn more about Snowball Express and see its impact on individual families in the video below.




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