

NEWS RELEASE

American Airlines Names Janelle Anderson Vice President of Global Marketing

3/9/2018

FORT WORTH, Texas — American Airlines today announced that Janelle Anderson has been named vice president – Global Marketing. She will report to Kurt Stache, American's senior vice president – Marketing, Loyalty and Sales.

In this role, Anderson will lead American's global marketing efforts, including the development and implementation of brand and marketing strategies across the entire travel journey.

"We are creating a world-class experience for our customers," said Stache. "Janelle has an exceptional track record of driving large global brands with vision and results, and, with her commitment to inspiring and supporting team members, we are very fortunate to welcome her to our talented team."

Anderson joins American from PepsiCo with more than 15 years of leadership and brand experience. In her most recent role as vice president – Shopper Marketing, Anderson led the cross-divisional marketing team for PepsiCo's three divisions — Frito-Lay, Pepsi Beverages and Quaker. While at PepsiCo, she held a number of positions leading teams focused on building marketing strategies, brand visioning and positioning as consumer needs evolved.

Anderson holds a Master of Business Administration from the University of Michigan's Ross School of Business and bachelor degrees in Arts and Business Administration from the University of St. Thomas.

Janelle Anderson, Vice President - Global Marketing

About American Airlines Group

American Airlines and American Eagle offer an average of nearly 6,700 flights per day to nearly 350 destinations in more than 50 countries. American has hubs in Charlotte, Chicago, Dallas/Fort Worth, Los Angeles, Miami, New York,

Philadelphia, Phoenix, and Washington, D.C. American is a founding member of the **oneworld®** alliance, whose members and members-elect serve nearly 1,000 destinations with 14,250 daily flights to 150 countries. Shares of American Airlines Group Inc. trade on Nasdaq under the ticker symbol AAL. In 2015, its stock joined the S&P 500 index. Connect with American on Twitter **@AmericanAir** and at **Facebook.com/AmericanAirlines**.