



Corporate Communications
American Airlines
817-967-1577
mediarelations@aa.com

Erin Finegold
Dallas Mavericks
214-415-9183
erin.finegold@dallasmavs.com

FOR RELEASE: Monday, Dec. 4, 2017

AMERICAN AIRLINES, DALLAS MAVERICKS AND NICK & SAM'S TO HOST 13TH ANNUAL SEATS FOR SOLDIERS EVENT

Wounded service members to be honored with dinner and courtside seats to Mavs game

FORT WORTH, Texas – American Airlines, the Dallas Mavericks and Nick & Sam's are partnering to host the 13th annual Seats for Soldiers, a one-of-a-kind experience for our nation's military heroes. More than 100 wounded service members from Brooke Army Medical Center in San Antonio will join reserve troops from the Dallas/Fort Worth area to enjoy courtside seats at the Dallas Mavericks vs. Denver Nuggets game tonight at American Airlines Center.

"Giving back to the men and women who serve our country is a tremendous honor for the 120,000 team members of American Airlines," said David Seymour, American's senior vice president – Integrated Operations and a veteran of the U.S. Army. "American is honored and humbled by the sacrifice these individuals have made, and it is our privilege to partner with the Mavs and Nick & Sam's to give them a much-deserved night of great food and NBA basketball."

American will provide charter transportation between San Antonio and Dallas/Fort Worth through Fuel Smart, the airline's team member-led fuel conservation program that helps provide flights for injured service members, veterans and their families using funds generated through team members' everyday actions to save fuel. In addition, American's pilots and flight attendants will volunteer their time to transport these heroes.

"Our annual Seats for Soldiers game is a reminder that we don't get to enjoy the game we love without the incredible sacrifices our soldiers make," said Dallas Mavericks owner Mark Cuban. "This game is one small way for the Dallas Mavericks and our season ticket holders to say thank you and acknowledge the bravery of the men and women in uniform."

Dallas Mavericks season ticket holder Neal Hawks originated the Seats for Soldiers concept, and he and other front-row season ticket holders have again donated their courtside seats, valued at more than \$350,000. After the game, the soldiers will have the opportunity to meet the Mavs Dancers and Mavs ManiAACs, as well as players and coaches from both teams.

After arriving at Dallas Fort Worth International Airport, the group will be treated to a four-course dinner at Nick & Sam's Park Cities prior to attending the Mavericks-Nuggets game. This year's menu, created by Nick & Sam's Corporate Chef and Partner Samir Dhurandhar, includes a first course of assorted sushi platters, crab cakes with grain mustard aioli, colossal shrimp cocktail, and wagyu egg rolls with Sriracha aioli. The second course will be mesclun greens with raspberry vinaigrette and pine nuts. The main course will feature Allen Brothers 10 oz. prime

American Airlines, Dallas Mavericks and Nick & Sam's to Host 13th Annual Seats for Soldiers Event

Dec. 4, 2017

Page 2

filet, garlic mashed potatoes, creamed spinach, creamed corn and the famous Nick & Sam's "Damn Good" fries. Dessert will feature Dallas Mavericks seven-layer cake, vanilla ice cream and petit fours. Beverage service will also be provided, all free of charge to the service members, and the Nick & Sam's staff will also volunteer their time to host the group.

About American Airlines Group

American Airlines and American Eagle offer an average of nearly 6,700 flights per day to nearly 350 destinations in more than 50 countries. American has hubs in Charlotte, Chicago, Dallas/Fort Worth, Los Angeles, Miami, New York, Philadelphia, Phoenix, and Washington, D.C. American is a founding member of the **oneworld**[®] alliance, whose members serve more than 1,000 destinations with about 14,250 daily flights to over 150 countries. Shares of American Airlines Group Inc. trade on Nasdaq under the ticker symbol AAL. In 2015, its stock joined the S&P 500 index. Connect with American on Twitter [@AmericanAir](#) and at [Facebook.com/AmericanAirlines](#).

About the Dallas Mavericks

The Dallas Mavericks play in the Southwest Division of the Western Conference of the National Basketball Association (NBA) and began as an expansion franchise in 1980. The Mavs have won three division titles (1987, 2007, 2010) two conference championships (2006, 2011) and under the leadership of owner Mark Cuban, Head of Basketball Operations/GM Donnie Nelson and Head Coach Rick Carlisle, the team won its first NBA Championship in 2011. In addition to on-court success, the Mavs are committed to making a difference in North Texas through outreach programs and the Dallas Mavericks Foundation. For more information on Dallas Mavericks players, staff, stats and tickets, please visit [mavs.com](#).

About Nick & Sam's

Founded in 1999 by restauranteur Phil Romano, Nick & Sam's Uptown Steakhouse has become one of Dallas' most popular and attractive dining destinations. Our universal appeal is a result of exceptional prime steaks, chops, seafood, and world class sushi, in addition to the best selections of Japanese Wagyu in the U.S. and paired with a Wine List of 500 labels and outstanding customer service. Nick & Sam's name stems from the son of a friend (Nick) and Mr. Romano's son (Sam). This restaurant is the culmination of Mr. Romano's extensive experience in conceiving, designing highly successful and original restaurants throughout the United States. An exceptional management and service staff has been assembled by Co-Owner Joseph Palladino to ensure optimum performance from day one with a goal of maintaining the highest customer service and satisfaction. Corporate Chef/Partner Samir Dhurandhar is constantly and consistently raising the bar with innovated edible conceptions using the highest quality ingredients and his pure passion to offer only the best to our guests. For more information, please visit <https://nick-sams.com>.

###