NEWS RELEASE

American Do Crew helps feed Los Angeles

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Hundreds of families lined up at the The Salvation Army Siemon Family Youth & Community Center in Los Angeles on Oct. 7, to receive basic necessities, including food and toiletries. Some families had been waiting in line since 5 a.m. By mid-morning, the line wrapped around the building and extended down the block.

Inside, American Airlines Do Crew volunteer Ja'Va White, a Customer Assistance Representative at Los Angeles International Airport (LAX), was busy preparing bags with her son, Ja'Rese, and fellow coworkers. White says she wants to teach her son how important it is to give back to the community and to be appreciative of what they have.

Do Crew is made up of American team members and retiree volunteers who participate in community-based projects that benefit a variety of nonprofit organizations. "One of the many reasons I love my job so much is because of the wonderful, caring, giving people I work with," White said.

American partnered with the L.A. Clippers Foundation to help support the Salvation Army Siemon Family Youth and Community Center, which works to make a positive impact in the community through family outreach programs. This event provided food and care items for approximately 1,000 local families. Clippers players, season ticket-holders and military members also joined the cause to help distribute care packages. Recipients received bags packed with bread, toiletries, canned goods and fresh produce. Children were also provided with activity books while they waited for their bags.

"It was a huge blessing to see families with so much joy and thankfulness from their hearts. The smiles on each and every one of those children's faces were unforgettable," White said. "I think engaging, interacting and socializing with the families was the best part. Thanks to American for a great experience, and I hope to be a part of many more in the future."

American Do Crew volunteers pose with local military members. Team members worked together to prepare bags of food and care items for local families in Los Angeles.

Customer Care representative Camille Didier and Envoy shift manager Kirsten Harrison visit with local children who received activities books as their families waited to pick up their care bags.

American Do Crew volunteers help distribute hundreds of bags containing food and care items at the Salvation Army Siemon Family Youth and Community Center.