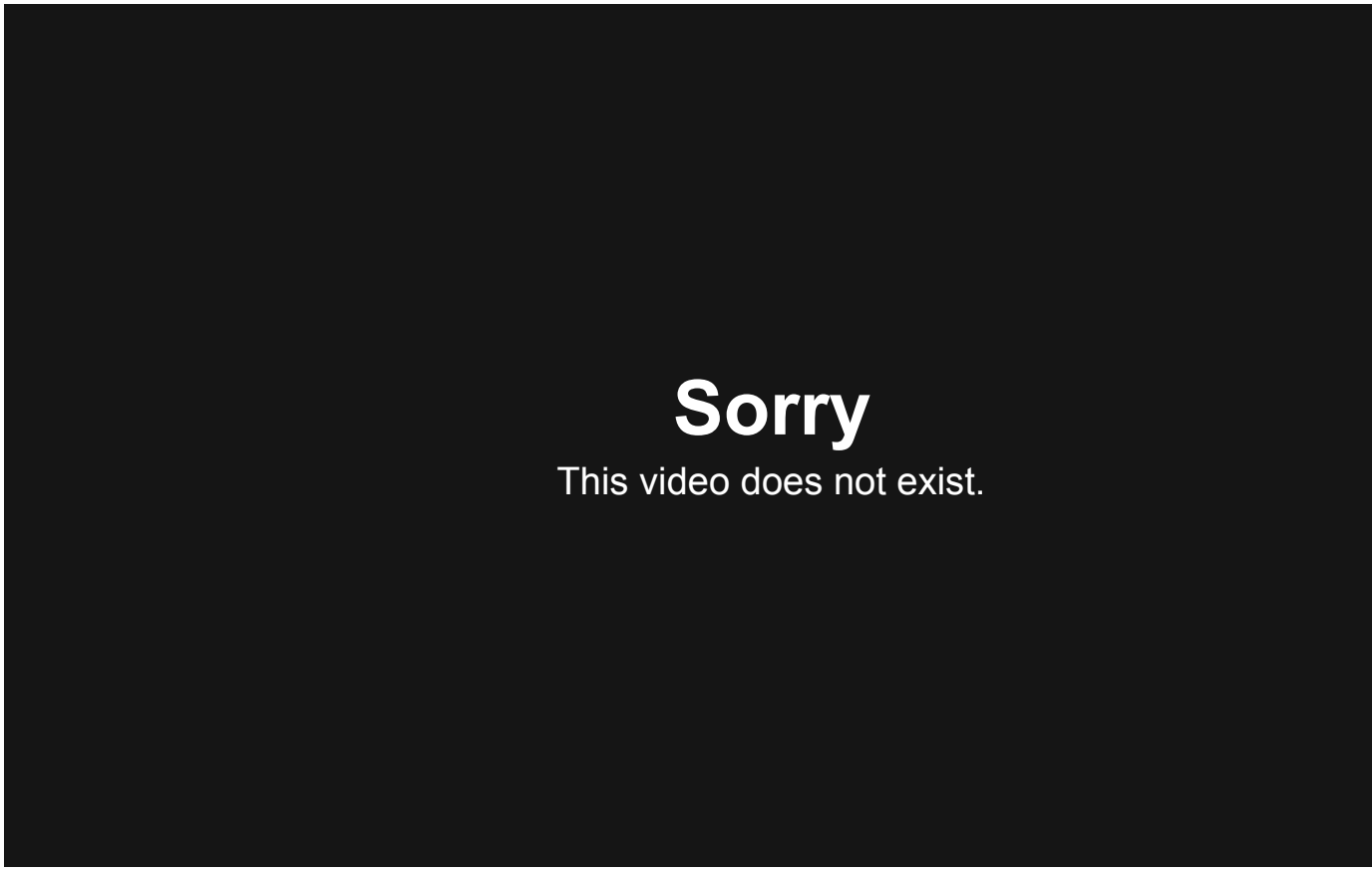
NEWS RELEASE

HackWars IV: Developers strike back

6/5/2017



Each spring, more than 700 American Airlines designers, developers and IT gurus converge on Austin, Texas, for HackWars — an intense, nonstop 24-hour hack-a-thon where they're tasked with "forming, storming and norming" new apps to benefit both customers and employees. This year, HackWars IV had a decidedly 2017 focus: artificial intelligence, drones and augmented and virtual reality. Sounds like fun, right? Come with us behind the scenes and watch the competition heat up as the teams work through the night to claim the ultimate prize: a first-place finish!