PRESS RELEASE

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AMERICAN AIRLINES EXTENDS SPONSORSHIP WITH CAROLINA PANTHERS

CHARLOTTE – American Airlines is reinforcing its commitment to the Carolinas by renewing its sponsorship as the Official Airline of the Carolina Panthers with a long-term agreement. American, through its merger with US Airways, has been the Official Airline of the Panthers since 2006.

“With more than 11,000 employees based in Charlotte and more than 44 million customers at Charlotte Douglas International Airport (CLT) each year, American is proud to partner with one of the most exciting teams in the NFL,” said Fernand Fernandez, American’s vice president of global marketing. “Panthers fans are passionate about their team and excited about what the future holds with Coach Ron Rivera, Cam Newton and the entire Conference Championship team. They have raised the profile of the Carolinas, and American is raising the bar for the travel experience by investing more than $3 billion in new products and services.”

“We appreciate the long-term support of American Airlines as the Official Airline of the Carolina Panthers. They are an important part of our away game travel and also an important member of our team. We look forward to this season with American Airlines as we both strive to new heights together,” said team President Danny Morrison.

As the Official Airline of the Panthers, the American Airlines logo will continue to appear at Bank of America Stadium and the airline will be featured in in-game promotions at each Panthers home game. The partnership also includes several community events, including the sponsorship of the Panthers’ quarterly veterans coffee event, which welcomes some of our military veterans for a networking and development “coffee break” at the stadium.

American operates more than 90 percent of flights out of CLT, with more than 650 daily flights to 145 destinations in 23 countries. American also operates two maintenance hangars, a pilot training facility and a cargo facility in Charlotte.

The airline is investing more than $3 billion in every aspect of the customer travel experience – whether that’s in the airports or in the cabins of the most modern fleet in the industry. The improvements include a refresh of Admirals Club lounges worldwide, a new Flagship Lounge experience in six gateways, an upgraded assortment of complimentary healthy food, adding more all-aisle access, fully lie-flat seats, power outlets, improved food and beverage offerings and more.

About American Airlines Group
American Airlines and American Eagle offer an average of nearly 6,700 flights per day to nearly 350 destinations in more than 50 countries. American has hubs in Charlotte, Chicago, Dallas/Fort Worth, Los Angeles, Miami, New York, Philadelphia, Phoenix, and Washington, D.C. American is a founding member of the **one**world alliance, whose members serve nearly 1,000 destinations with about 14,250 daily flights to 150 countries. Shares of American Airlines Group Inc. trade on Nasdaq under the ticker symbol AAL. In 2015, its stock joined the S&P 500 index. Connect with American on Twitter @AmericanAir and at Facebook.com/AmericanAirlines.

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