

## PRESS RELEASE

Corporate Communications  
817-967-1577  
mediarelations@aa.com

FOR RELEASE: Wednesday, December 9

### **AMERICAN AIRLINES CONTINUES INNOVATION WITH LAUNCH OF INTERNATIONAL PREMIUM ECONOMY**

FORT WORTH, Texas – American Airlines will offer customers even more choice by introducing Premium Economy on its international widebody fleet. Premium Economy will be available in late 2016, and will offer a new class of service directly behind Business Class, providing an enhanced product offering compared to the Main Cabin. This product will offer a new type of seat with benefits that include:

- more legroom
- wider seats
- personal on-demand entertainment
- noise reducing headphones
- priority check-in and boarding
- checked baggage allowance
- amenity kits
- enhanced meal service
- spirits, beer and wine

“Travelers want more choice when they fly and have unique preferences depending on each trip. Our customers tell us they want a class of service between Business Class and Main Cabin, and this feedback provided the genesis for our new Premium Economy service,” said Andrew Nocella, American’s chief marketing officer. “Premium Economy is offered today by many premier carriers around the world. We studied those offerings and developed a world-class product with larger seats, more legroom, improved entertainment and upscale headphones and amenity kits, just to name a few features of this new service. As the world’s largest carrier, we are excited to introduce this product for our customers.”

#### **New Planes and Retrofit Plans**

American’s first plane with Premium Economy seating will be its Boeing 787-9, which is expected to enter service in late 2016. The 787-9 will offer Business Class, three rows of Premium Economy in a 2-3-2 configuration, Main Cabin Extra, which offers customers up to 6 inches of additional leg room, and Main Cabin seats. Premium Economy will also be installed on the Airbus A350, which arrives in 2017.

American will also add Premium Economy to all Boeing 777-300ERs, 777-200ERs, 787-8s and Airbus A330s over the next three years. The 777-300ER will feature First Class, Business Class, Premium Economy, Main Cabin Extra and Main Cabin seating options for customers. All other retrofitted aircraft will continue to offer all-aisle access, lie-flat seats in Business Class, as well as Main Cabin Extra and Main Cabin seats.

## **Premium Economy**

Dec. 9, 2015

Page 2

The Boeing 767-300s will not be retrofitted with Premium Economy as those aircraft are scheduled for retirement in the coming years.

### **Premium Comfort**

Customers sitting in Premium Economy will enjoy a leather seat featuring 38 inches of pitch, personal on-demand entertainment systems, larger touchscreen monitors with access to movies, TV shows, music and games, and noise reducing headphones.

On the ground, customers will be able to check up to two bags free of charge and board earlier with priority boarding. In the air they will enjoy an enhanced meal service, access to global Wi-Fi connectivity, hours of on-demand entertainment, as well as complimentary wine, beer and spirits.

For more information, please visit [aa.com/premiumeconomy](http://aa.com/premiumeconomy), and for an interactive look at the new premium economy product, please visit [explorethenewamerican.com/premiumeconomy](http://explorethenewamerican.com/premiumeconomy).

### **About American Airlines Group**

American Airlines Group (NASDAQ: AAL) is the holding company for American Airlines. Together with regional partners operating as American Eagle, American offers an average of nearly 6,700 flights per day to nearly 350 destinations in more than 50 countries. American is a founding member of the **oneworld** alliance, whose members and members-elect serve nearly 1,000 destinations with 14,250 daily flights to 150 countries. This year American Airlines Group Inc. topped Fortune Magazine's list of best business turnarounds and its stock joined the S&P 500 index. Connect with American on Twitter @AmericanAir and at Facebook.com/AmericanAirlines.

####