PRESS RELEASE

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AMERICAN AIRLINES AADVANTAGE WINS FOURTH CONSECUTIVE PROGRAM OF THE YEAR AWARD AT THE 2015 FREDDIE AWARDS

American also wins for Best Elite Program

FORT WORTH, TX – For the fourth year in a row, the American Airlines AAdvantage program was named Program of the Year by the Freddie Awards, one of the most prestigious honors for loyalty programs in the travel industry. American also took home honors for Best Elite Program.

“Being named Airline Program of the Year at the Freddie Awards is a testament to the hard work of all of the team members who have kept our customers at the forefront of everything we’ve done throughout our integration,” said Suzanne Rubin, president – AAdvantage Loyalty Program. “We work hard to deliver the best program for our loyal members, and to be recognized for another year means the world to us. We know we have to continue to earn our customers’ loyalty, especially after welcoming the US Airways Dividend Miles members into the AAdvantage program this spring.”

American recently completed its merger of the AAdvantage and former US Airways Dividend Miles loyalty programs to form the most rewarding loyalty program in the world, aligning the benefits for all members based on which airline they fly. By the end of this year, American will move to a single reservation system, effectively offering a single customer journey on a single airline.

Since 1988, the Freddie Awards have recognized achievements in the travel loyalty industry in the Americas; Europe and Africa; the Middle East and Asia/Oceania. The awards, which honor both airline and hotel loyalty programs, are based entirely on votes by travelers across the world. This year, more than 10 million online votes were cast.

More information about the award-winning AAdvantage program can be found at aa.com/aadvantage2015.

About American Airlines
American Airlines Group (NASDAQ: AAL) is the holding company for American Airlines and US Airways. Together with regional partners, operating as American Eagle and US Airways Express, the airlines operate an average of nearly 6,700 flights per day to nearly 350 destinations in more than 50 countries. American is a founding member of the oneworld alliance, whose members and members-elect serve nearly 1,000 destinations with 14,250 daily flights to 150 countries. This year American topped Fortune Magazine's list of best business

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turnarounds and its stock joined the S&P 500 index. Connect with American on Twitter @AmericanAir and at Facebook.com/AmericanAirlines.

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