



PRESS RELEASE

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AMERICAN AIRLINES, CADILLAC PARTNER TO OFFER EXCLUSIVE BENEFITS TO CUSTOMERS

***Luxury Airport Transfer Program Launches at LAX this month
Cadillac test drive program allows members to earn AAdvantage miles***

FORT WORTH, Texas and DETROIT – American Airlines and Cadillac have formed a partnership to offer a broad series of exclusive benefits to travelers, ranging from luxury, on-site airport transfers, to AAdvantage miles earning opportunities, to Cadillac exhibits at major airports.

American and Cadillac currently offer a luxury airport transfer program at Los Angeles International Airport (LAX). This program identifies ConciergeKey members with tight transfer times and escorts them to their next gate of departure in a Cadillac CTS, SRX or Escalade. By the end of this year, American plans to roll out this program to Dallas/Fort Worth International Airport, New York's LaGuardia Airport and John F. Kennedy International Airport, pending local approvals.

"American and Cadillac are two iconic American brands, both in the process of redefining the contemporary American luxury experience," said Suzanne Rubin, President, AAdvantage Loyalty Program. "This is just the beginning of the opportunities we see with our partnership with Cadillac, and we are thrilled to be able to offer these benefits to our customers."

The partnership contains benefits for all AAdvantage members. Later this month, customers can earn AAdvantage miles in exchange for test driving a new Cadillac. Members can earn 7,500 AAdvantage miles when they call a service desk and register a time to test drive a Cadillac at a nearby dealership. More information on this promotion will be available soon.

"Traveling in style is a shared interest of premium customers the world over," said Uwe Ellinghaus, chief marketing officer, Cadillac. "Partnering with American Airlines, the world's largest airline, allows us to engage customers and deliver valuable benefits in meaningful ways. Both brands embody the vitality and universal appeal of the American spirit."



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The American Airlines – Cadillac partnership will evolve with new reward opportunities and experiences following this initial phase.

Cadillac has been a leading luxury auto brand since 1902. Today Cadillac is growing globally, driven by an expanding product portfolio featuring exhilarating performance and expressive design. More information on Cadillac appears at www.cadillac.com. Cadillac's media website with information, images and video can be found at media.cadillac.com.

About American Airlines Group

American Airlines Group (NASDAQ: AAL) is the holding company for American Airlines and US Airways. Together with wholly owned and third-party regional carriers operating as American Eagle and US Airways Express, the airlines operate an average of nearly 6,700 flights per day to 339 destinations in 54 countries from its hubs in Charlotte, Chicago, Dallas/Fort Worth, Los Angeles, Miami, New York, Philadelphia, Phoenix and Washington, D.C. The American Airlines AAdvantage and US Airways Dividend Miles programs allow members to earn miles for travel, vacation packages, car rentals, hotel stays and everyday purchases. Members of both programs can redeem miles for tickets as well as upgrades to First Class and Business Class. In addition, AAdvantage members can redeem miles for vacation packages, car rentals, hotel stays and retail products. American is a founding member of the oneworld alliance, whose members and members-elect serve nearly 1,000 destinations with 14,250 daily flights to 150 countries. Connect with American on Twitter @AmericanAir and Facebook.com/AmericanAirlines and follow US Airways on Twitter @USAirways.

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