



## PRESS RELEASE

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### AMERICAN AIRLINES INTRODUCES COMBINED AADVANTAGE PROGRAM

***American will welcome US Airways Dividend Miles members, moving account balances into AAdvantage in the second quarter of 2015***

***Customers in both Dividend Miles and AAdvantage will be able to match their accounts in early 2015***

***Complimentary upgrades for AAdvantage elite members on eligible American Airlines flights up to 500 miles***

FORT WORTH, Texas – American Airlines AAdvantage® and US Airways Dividend Miles® members will become part of the same frequent flyer program in the second quarter of 2015. The AAdvantage loyalty program will combine mileage balances and align elite levels and qualification criteria. It will also introduce the new upgrade policy for elite status members flying on American and US Airways.

In early 2015, members who have an account in both programs will have the opportunity to match their accounts. This is the next step before the program integration, which will offer customers a more seamless experience whether their flight is on American or US Airways. American began offering reciprocal benefits to AAdvantage and Dividend Miles members in January 2014, just one month after the close of the merger.

"We couldn't be more excited to welcome Dividend Miles members into the AAdvantage program next year," said Suzanne Rubin, president – AAdvantage loyalty program. "AAdvantage is the original frequent flyer program and is consistently recognized as best in class because it rewards our most loyal customers with opportunities to upgrade and redeem miles for travel on the world's largest airline."

A comprehensive explanation of the changes for AAdvantage and Dividend Miles members can be found at [aa.com/aadvantage2015](http://aa.com/aadvantage2015).

#### **AAdvantage Elite Status Membership Levels**

AAdvantage offers three levels of elite status membership – AAdvantage Executive Platinum, Platinum and Gold. Customers will continue to qualify for elite status based on elite-qualifying miles, points or segments. The current 100-segment threshold for Executive Platinum will continue until Dec. 31, 2014. On Jan. 1, 2015, the segment



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qualification requirement for Executive Platinum will be 120 segments for the 2016 membership year.

When the programs are combined, the four elite status levels in the Dividend Miles program will be mapped to the three elite status levels of the AAdvantage program:

Dividend Miles Elite Level	AAdvantage Elite Level	Elite-Qualifying Miles	Elite-Qualifying Points	Elite-Qualifying Segments
Silver	Gold	25,000	25,000	30
Gold	Platinum	50,000	50,000	60
Platinum				
Chairman's Preferred	Executive Platinum	100,000	100,000	120

### Combining Accounts in the Second Quarter

For customers who have an account in both programs and have matched their accounts early in the year, American will move their current Dividend Miles elite-qualifying activity, award mileage balances and Million Miler balances into their existing AAdvantage account in the second quarter of 2015. AAdvantage elite status will be based on the member's combined elite-qualifying activity from 2014 to determine status valid through February 2016. At the same time, their year-to-date 2015 qualifying balances will be combined to determine status through February 2017. If combining a member's elite qualifying balances results in their reaching a new elite status level, American will honor that status level when the programs combine.

For Dividend Miles members who do not have an AAdvantage account, American will create one for them. Each of these members' balances will then be transferred automatically to the new account in the second quarter of 2015.

For AAdvantage members who do not have a Dividend Miles account, no action is needed; they will retain their existing AAdvantage number and account.

### 500-Mile and Complimentary Upgrades

Once the programs combine in the second quarter of 2015, all elite members will receive complimentary, auto-requested upgrades on eligible American-marketed and operated flights less than or equal to 500 miles. Executive Platinum members will continue to receive complimentary upgrades on all 500-mile upgrade eligible flights, regardless of the length of the flight. Additionally, all complimentary upgrades will be automatically requested for each member at the time of booking. Elite member upgrade benefits will continue to work differently for American and US Airways flights initially until the airlines are on a common reservation system later in 2015.

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The upgrade policy for elite members traveling on American-marketed and operated flights in eligible markets will be as follows:

	<b>Gold</b>	<b>Platinum</b>	<b>Executive Platinum</b>
<b>For flights 500 miles or less</b>	Unlimited, auto-requested complimentary upgrades	Unlimited, auto-requested complimentary upgrades	Unlimited, auto-requested complimentary upgrades
<b>For flights over 500 miles</b>	Use earned or purchased 500-mile upgrades	Use earned or purchased 500-mile upgrades	Unlimited, auto-requested complimentary upgrades
<b>Upgrade window</b>	Confirmed as early as 24 hours before departure	Confirmed as early as 72 hours before departure	Confirmed as early as 100 hours before departure

Until American and US Airways share a common reservation system in late 2015, the upgrade policy for elite members traveling on US Airways-marketed and operated flights in eligible markets will be as follows:

	<b>Gold</b>	<b>Platinum</b>	<b>Executive Platinum</b>
<b>For all flights</b>	Unlimited, auto-requested complimentary upgrades	Unlimited, auto-requested complimentary upgrades	Unlimited, auto-requested complimentary upgrades
<b>Upgrade window</b>	Confirmed as early as 2 days before departure	Confirmed as early as 3 days before departure	Confirmed as early as 4 days before departure

Once American and US Airways utilize a single reservation system, all elite upgrades will follow the policy for travel on American outlined above.

### **Additional Benefits**

AAdvantage Executive Platinum and Dividend Miles Chairman's Preferred members now receive a complimentary alcoholic beverage and snack item when those members travel on US Airways flights in the Main Cabin, as they receive on American.

Starting Jan. 1, 2015, before the programs are combined, bonus miles for AAdvantage members on Business Class tickets on American and US Airways will increase from 25 to 50 percent to align with what Dividend Miles members receive today. Executive Platinum and Chairman's Preferred members will also enjoy complimentary same-day flight changes on American Airlines.

Once the programs are combined in the second quarter of 2015, AAdvantage members will be able to redeem miles for upgrades and AAnytime® Awards for travel on American and US Airways flights. Executive Platinum members in the combined program will receive eight systemwide upgrades as they do in the current program today, and those upgrades will be valid on both American and US Airways marketed and operated flights.

Since January 2014, American has rolled out enhanced benefits to members flying on either airline, including:

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- The opportunity to earn and redeem miles on American or US Airways, with all eligible travel on either airline counting toward elite status qualification in the program of that member's choice
- Reciprocal benefits for elite status members when flying either airline, including First and Business Class check-in, complimentary checked bags and priority security and boarding
- More lounge access, with reciprocal club access for Admirals Club® and US Airways Club members
- Easy access to the combined company's expanded network through the codeshare between American and US Airways, which allows the ability to sell seats on both airlines' flights
- Bringing US Airways into the award-winning **one**world® alliance, offering more options across the Atlantic and an easier and more rewarding global travel experience to Europe and beyond
- The ability to easily stay connected while customers fly with Monthly Traveler and Daily Wi-Fi passes, valid on both American and US Airways

Additional details about the 2015 AAdvantage program are available at [aa.com/aadvantage2015](http://aa.com/aadvantage2015).

### About American Airlines Group

American Airlines Group (NASDAQ: AAL) is the holding company for American Airlines and US Airways. Together with wholly owned and third-party regional carriers operating as American Eagle and US Airways Express, the airlines operate an average of nearly 6,700 flights per day to 339 destinations in 54 countries from its hubs in Charlotte, Chicago, Dallas/Fort Worth, Los Angeles, Miami, New York, Philadelphia, Phoenix and Washington, D.C. The American Airlines AAdvantage and US Airways Dividend Miles programs allow members to earn miles for travel, vacation packages, car rentals, hotel stays and everyday purchases. Members of both programs can redeem miles for tickets as well as upgrades to First Class and Business Class. In addition, AAdvantage members can redeem miles for vacation packages, car rentals, hotel stays and retail products. American is a founding member of the **one**world alliance, whose members and members-elect serve nearly 1,000 destinations with 14,250 daily flights to 150 countries. Connect with American on Twitter @AmericanAir and Facebook.com/AmericanAirlines and follow US Airways on Twitter @USAirways.

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