PRESS RELEASE

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THE SOMETHING mAAgic FOUNDATION AND AMERICAN AIRLINES PROVIDE DESERVING CHILDREN A WEEKLONG VACATION

Eighteenth Annual Event to Take 36 Families on One-of-a-Kind Vacation

FORT WORTH, Texas – The Something mAAgic SM Foundation and American Airlines are joining together to grant children with life-threatening medical conditions and their families a weeklong vacation in Orlando, Fla. Today, 36 courageous children will set out on an adventure during the Something mAAgic Foundation's 18th annual ***mAAgic sm flight*** event.

These deserving families will be delivered by this year's *mAAgic SM flight* to Kissimmee, Fla., to lodge at the incredible Give Kids The World Village®, a 70-acre "storybook" resort that neighbors popular Orlando attractions. The annual event is sponsored by the Something mAAgic SM Foundation, with travel for children and their families generously provided by the American Airlines Kids In Need *sm* program. To date, more than 400 children have participated in the event.

Thirty-one airports throughout the American Airlines and American Eagle network will celebrate the children departing from their home cities. Something mAAgic SM volunteers made up of American Airlines, American Eagle and American Airlines Federal Credit Union employees will work together to create themed send-off celebrations for the families at the participating airports, customized to feature each child's favorite things. Cheering onlookers, airport volunteers and families will meet and greet the children as they depart for Orlando International Airport and a magical experience.

"The bravery of the participating families and the selfless commitment of our people and the volunteers who make this event possible are humbling," said Jon Snook, American's Senior Vice President – Customer Service. "I'm both proud and grateful that American is once again a part of 'mAAgic SM flight.'"

During their stay at Give Kids The World Village, the families will enjoy accommodations in their own villa and meals onsite at the Gingerbread House Restaurant and Katie's Kitchen. The Village includes a number of wonderful entertainment options for the children, including a wheelchair-accessible splash park, an Ice Cream Palace, a wishing well that burps, a dinosaur miniature golf course, and the world's largest and only life-sized version of the beloved children's game Candy Land®.

"Give Kids the World Village has a great relationship with the Something mAAgic Foundation," said Something mAAgic Foundation Executive Director Todd Fairbanks. "The

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Village has a great entertainment value and we know the children will enjoy their weeklong stay. We're so honored to again sponsor such a great celebration for these children and their families and we look forward to providing them with an unforgettable flight and a great week in Orlando."

Last year, more than 900 employees from around the world gave their time to support *mAAgic*SM *flight*. This year, *mAAgic*SM *flight* is sponsoring children from the United States, Argentina, Brazil, Mexico, Panama, Peru, Spain and Trinidad.

To learn more about the Something mAAgic^{SM} Foundation or to help create magical memories through volunteer opportunities or a financial contribution, please visit www.somethingmaagic.org.

Follow the Something mAAgic Foundation on Facebook and Twitter, and follow along with the airport's events with the hashtag #mAAgicflight. Facebook: facebook.com/SomethingmAAgic. Twitter: @SomethingmAAgic.

About Something mAAgic Foundation®
The Something mAAgic Foundation Inc., is a nonprofit organization comprised of volunteers who are current and former employees of American Airlines, American Eagle and American Airlines Federal Credit Union (AAFCU). We support the missions of Give Kids The World Village® and other children's organizations to create magical memories for children with chronic or life-threatening medical conditions. For more information, visit www.somethingmaagic.org.

American Airlines Kids In Need*sm* Program
The American Airlines Kids In Need*sm* program provides worldwide support for children and their families, as well as for organizations dedicated to improving the quality of life for children with needs for medical, educational, social services issues and/or for those that heighten public awareness of children's issues. Beneficiaries of the program include individuals as well as organizations with needs related to medical, educational and social concerns, and/or causes that heighten public awareness of children's issues.
www.aa.com/kids

About American Airlines
American Airlines focuses on providing an exceptional travel experience across the globe, serving more than 260 airports in more than 50 countries and territories. American's fleet of nearly 900 aircraft fly more than 3,500 daily flights worldwide from hubs in Chicago, Dallas/Fort Worth, Los Angeles, Miami and New York. American flies to nearly 100 international locations including important markets such as London, Madrid, Sao Paulo and Tokyo. With more than 500 new planes scheduled to join the fleet, including continued deliveries of the Boeing 737 family of aircraft and new additions such as the Boeing 777-300ER and the Airbus A320 family of aircraft, American is building toward the youngest and most modern fleet among major U.S. carriers. American's website, aa.com®, provides customers with easy access to check and book fares, and personalized news, information

and travel offers. American's AAdvantage® program, voted Airline Program of the Year at the 2013 Freddie Awards, lets members earn miles for travel and everyday purchases and redeem miles for flights to almost 950 destinations worldwide, as well as flight upgrades, vacation packages, car rentals, hotel stays and other retail products. The airline also offers nearly 40 Admirals Club® locations worldwide providing comfort, convenience, and an environment with a full range of services making it easy for customers to stay productive without interruption. American is a founding member of the **one**world® alliance, which brings together some of the best and biggest airlines in the world, including global brands like British Airways, Cathay Pacific, Iberia Airlines, Japan Airlines, LAN and Qantas. Together, its members serve more than 840 destinations served by some 9,000 daily flights to nearly 160 countries and territories. Connect with American on Twitter @AmericanAir or Facebook.com/AmericanAirlines. American Airlines, Inc. and American Eagle Airlines, Inc. are subsidiaries of AMR Corporation. AMR Corporation common stock trades under the symbol "AAMRQ" on the OTCQB marketplace, operated by OTC Markets Group.

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