



### PRESS RELEASE

Stacey Frantz 817-967-1577 mediarelations@aa.com Alexi Vereschaga 716-404-9813 marketing@AwardWallet.com

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# AMERICAN AIRLINES AND AWARDWALLET OFFER NEW REWARD TRACKING TECHNOLOGY FOR AADVANTAGE MEMBERS

FORT WORTH, Texas, and AMHERST, N.Y. – American Airlines and AwardWallet today announced that together they are making it easier and more convenient for AAdvantage® members to track their mileage balances.

"American Airlines is continually looking for new ways to enhance the experience for our most valued customers," said Cory Garner, American's Managing Director – Sales Operations and Distribution. "We have worked closely with AwardWallet to design an offering that meets our security requirements, while offering our customers a one-stop shop for tracking all of their loyalty affiliations, including AAdvantage."

The new relationship significantly streamlines the process for AAdvantage members, who now can access AwardWallet's service via its website or mobile apps available in iTunes and the Android market.

"We are honored to partner with American Airlines to bring the convenience of AwardWallet to its customers," said Alexi Vereschaga, CTO and co-founder of AwardWallet. "Our platform offers a high level of security to ensure that consumer information remains safe and protected, while providing travelers with an intuitive interface and convenient application that helps them stay organized."

American established this relationship with AwardWallet after receiving satisfactory commitments of the company's technology solution that protects the security of AAdvantage members' data. AwardWallet also provides its platform via API or white-label services to enable other partners to power their own rewards management solutions.

AAdvantage members can immediately begin using AwardWallet to track their AAdvantage information, as well as other loyalty programs. To sign up, members can visit AwardWallet.com.

#### **About American Airlines**

American Airlines focuses on providing an exceptional travel experience across the globe, serving more than 260 airports in more than 50 countries and territories. American's fleet of nearly 900 aircraft fly more than 3,500 daily flights worldwide from hubs in Chicago, Dallas/Fort Worth, Los Angeles, Miami and New York. American flies to nearly 100 international locations including important markets such as London, Madrid, Sao Paulo and Tokyo. With more than 500 new planes scheduled to join the fleet, including continued



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deliveries of the Boeing 737 family of aircraft and new additions such as the Boeing 777-300ER and the Airbus A320 family of aircraft, American is building toward the youngest and most modern fleet among major U.S. carriers. American's website, aa.com®, provides customers with easy access to check and book fares, and personalized news, information and travel offers. American's AAdvantage® program, voted Airline Program of the Year at the 2013 Freddie Awards, lets members earn miles for travel and everyday purchases and redeem miles for flights to almost 950 destinations worldwide, as well as flight upgrades. vacation packages, car rentals, hotel stays and other retail products. The airline also offers nearly 40 Admirals Club® locations worldwide providing comfort, convenience, and an environment with a full range of services making it easy for customers to stay productive without interruption. American is a founding member of the oneworld® alliance, which brings together some of the best and biggest airlines in the world, including global brands like British Airways, Cathay Pacific, Iberia Airlines, Japan Airlines, LAN and Qantas. Together, its members serve more than 840 destinations served by some 9,000 daily flights to nearly 160 countries and territories. Connect with American on Twitter @AmericanAir or Facebook.com/AmericanAirlines. American Airlines, Inc. and American Eagle Airlines, Inc. are subsidiaries of AMR Corporation. AMR Corporation common stock trades under the symbol "AAMRQ" on the OTCQB marketplace, operated by OTC Markets Group.

### **About Award Wallet**

AwardWallet provides a free service that helps individuals manage their reward balances and travel itineraries. The company supports more than 600 loyalty programs, for airlines, hotel, car rental, credit card and other organizations. Founded in 2004, AwardWallet has more than 167,000 active members who rely on AwardWallet to manage over 33.6 billion miles/points representing \$672 million in value. In addition to serving individuals, AwardWallet is used by businesses to manage their corporate reward balances, and some partners rely on AwardWallet technology to power reward management on their sites via APIs and white-label services. For more information, visit <a href="http://AwardWallet.com">http://AwardWallet.com</a>

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