

### **PRESS RELEASE**

Andrea Huguely 817-967-1577 mediarelations@aa.com

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# HONOR, SALUTE, CELEBRATE: AMERICAN AIRLINES AND THE USO THANK OUR SERVICEMEN AND WOMEN DURING SUMMER PATRIOTIC HOLIDAYS

American's Customers Can Help the USO Support Troops and Military Families Through Special AAdvantage Offer, Gift Card Purchases

FORT WORTH, Texas – To recognize the summer patriotic holidays and in support of all who serve, American Airlines is partnering with the USO (United Service Organizations) to offer customers a special AAdvantage<sup>®</sup> bonus mile promotion to benefit our nation's servicemen and women.

From now through July 4, American Airlines AAdvantage members will earn 15 AAdvantage miles, instead of 10, for each dollar donated through American's Miles In Support of All Who Serve program, with a minimum \$25 donation. This program helps the USO fulfill its mission to lift the spirits of troops and their families through a variety of services and programs, including USO Warrior and Family Care and the Operation Enduring Care campaign, which helps provide wounded, ill and injured troops and their families with much needed resources and support.

"At American, we realize that the selfless actions of our military service members – past and present – have shaped our country into the great nation it is today," said Bernie Willett, American's Director – Community Programs, "We're proud to honor these heroes year-round, especially on the significant occasions that pay tribute to them. American's partnership with the USO is an important way our generous customers and employees can give back to those who have given so much for us."

As the USO's first official airline partner in the organization's more than 70-year history, American is committed to supporting the mission of the USO. American and its people join the USO to recognize Memorial Day, Flag Day and Independence Day by keeping the patriotic theme, "Honor, Salute, Celebrate," in mind. During this period, customers and employees alike are encouraged to honor those who serve our country, salute the United States flag and those who sacrificed to protect it, and celebrate the freedoms we are so fortunate to enjoy today.

"The widespread spirit of giving among American's employees and customers helps make it possible for the USO to be there for those who need us most, not just today, but always," said USO President and CEO Sloan Gibson. "For the minimum donation of \$25 an American Airlines customer could help make an impact as big as providing a military child dealing with the deployment, injury or death of a loved one with a kit designed to

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help them through their tough time. This is just one example of what we're able to do with the help of the American people and partners like American Airlines."

Customers may also join American in supporting the USO by purchasing an American Airlines co-branded gift card. When purchasers select the USO gift card option, American will donate \$5 to the USO for every \$50 of travel purchased. The gift card can be delivered to the recipient via email with a personal message included, if desired. The American Airlines gift card is available in denominations from \$50 to \$1,500 and can be applied toward the purchase of any American Airlines, American Eagle or AmericanConnection carrier, or any **one**world® partner or codeshare flight published fare. Unlike many gift cards, there is no expiration date.

To donate and learn more, visit aa.com/joinus.

#### **About American Airlines**

American Airlines focuses on providing an exceptional travel experience across the globe, serving more than 260 airports in more than 50 countries and territories. American's fleet of nearly 900 aircraft fly more than 3,500 daily flights worldwide from hubs in Chicago, Dallas/Fort Worth, Los Angeles, Miami and New York. American flies to nearly 100 international locations including important markets such as London, Madrid, Sao Paulo and Tokyo. With more than 500 new planes scheduled to join the fleet, including continued deliveries of the Boeing 737 family of aircraft and new additions such as the Boeing 777-300ER and the Airbus A320 family of aircraft, American is building toward the youngest and most modern fleet among major U.S. carriers. American's website, aa.com<sup>®</sup>, provides customers with easy access to check and book fares, and personalized news, information and travel offers. American's AAdvantage® program, voted Airline Program of the Year at the 2013 Freddie Awards, lets members earn miles for travel and everyday purchases and redeem miles for flights to almost 950 destinations worldwide, as well as flight upgrades, vacation packages, car rentals, hotel stays and other retail products. The airline also offers nearly 40 Admirals Club<sup>®</sup> locations worldwide providing comfort, convenience, and an environment with a full range of services making it easy for customers to stay productive without interruption. American is a founding member of the **one**world<sup>®</sup> alliance, which brings together some of the best and biggest airlines in the world, including global brands like British Airways, Cathay Pacific, Iberia Airlines, Japan Airlines, LAN and Qantas. Together, its members serve more than 840 destinations served by some 9,000 daily flights to nearly 160 countries and territories. Connect with American on Twitter @AmericanAir or Facebook.com/AmericanAirlines. American Airlines, Inc. and American Eagle Airlines. Inc. are subsidiaries of AMR Corporation. AMR Corporation common stock trades under the symbol "AAMRQ" on the OTCQB marketplace, operated by OTC Markets Group.

#### **About the USO**

The USO lifts the spirits of America's troops and their families millions of times each year at hundreds of places worldwide. We provide a touch of home through centers at airports and military bases in the U.S. and abroad, top quality entertainment and innovative programs and services. We also provide critical support to those who need us most, including forward-deployed troops, military families, wounded warriors and families of the fallen. The USO is a private, non-profit organization, not a government agency.

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Our programs and services are made possible by the American people, support of our corporate partners and the dedication of our volunteers and staff.

In addition to individual donors and corporate sponsors, the USO is supported by President's Circle Partners: American Airlines, AT&T, Clear Channel, The Coca-Cola Company, Grand Canyon University, jcpenney, Jeep, Kangaroo Express, Kroger, Lowe's, Northrop Grumman Corporation, Procter & Gamble and TriWest Healthcare Alliance and Worldwide Strategic Partners: BAE Systems, The Boeing Company, Lockheed Martin, Microsoft Corporation and TKS Telepost Kabel-Service Kaiserslautern GmbH & Co. KG. We are also supported through the United Way and Combined Federal Campaign (CFC-11381). To join us in this patriotic mission, and to learn more about the USO, please visit uso.org.

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