

PRESS RELEASE

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AMERICAN AIRLINES INVITES YOU TO EARN EXTRA AADVANTAGE MILES THIS MAY WHILE HONORING THE IMPORTANT WOMEN IN YOUR LIFE

Donate to Miles for the Cure, or Surprise Mom with a Gift Card to Help Fund Breast Cancer Research

FORT WORTH, Texas – This month, American Airlines invites you to celebrate all of the important women in your life by supporting breast cancer research through its Miles for the Cure® campaign with Susan G. Komen®. Through May 31, AAdvantage® members will receive 15 miles, instead of 10, for every dollar they contribute with a minimum \$25 donation.

If your honoree has upcoming travel plans, another great gift is an American Airlines/Komen co-branded gift card. For every \$50 of travel purchased on a gift card, American will donate \$5 when you select the Komen gift card option. Donations and gift card proceeds will help fund a research grant at M.D. Anderson in Houston.

“American remains committed, as it has for many years, to supporting breast cancer research,” said Bernie Willett, American’s Director – Community Programs. “This month, especially with Mother’s Day coming up, we have an opportunity to renew our efforts. We invite everyone to join us, whether in honoring those who have been affected by this disease, or in expressing our appreciation to our mothers and wives on their special day.”

While the airline has supported Komen for more than 30 years, in 2008 American became the official airline and Komen’s first Lifetime Promise Partner. As part of this expanded relationship, American pledged to raise \$8 million over eight years to fund a Promise Grant – a \$7.5 million, five-year study of inflammatory breast cancer (IBC) at M.D. Anderson’s Morgan Welch Clinic in Houston. American’s support, including the co-branded gift card and Miles for the Cure campaign, is dedicated to funding the Promise Grant, which is helping researchers, clinicians and caregivers to work together on new approaches to treat IBC, one of the deadliest forms of breast cancer.

The American Airlines/Komen gift card can be applied toward the purchase of any American Airlines, American Eagle or AmericanConnection carrier published fare; or any oneworld® alliance partner or codeshare flight designated as American Airlines. Gift cards are available in denominations from \$50 to \$1,500 and, unlike many other gift cards, there is no expiration date. When completing payment information, simply enter “Komen” in the tracking code box. For Miles for the Cure, AAdvantage members may choose to make a

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contribution in honor of a friend or family member's survivorship or in memory of a loved one.

To learn more, purchase travel gift cards or to make a donation and earn AAdvantage miles, please visit AA.com/JoinUs.

About American Airlines

American Airlines focuses on providing an exceptional travel experience across the globe, serving more than 260 airports in more than 50 countries and territories. American's fleet of nearly 900 aircraft fly more than 3,500 daily flights worldwide from hubs in Chicago, Dallas/Fort Worth, Los Angeles, Miami and New York. American flies to nearly 100 international locations including important markets such as London, Madrid, Sao Paulo and Tokyo. With more than 500 new planes scheduled to join the fleet, including continued deliveries of the Boeing 737 family of aircraft and new additions such as the Boeing 777-300ER and the Airbus A320 family of aircraft, American is building toward the youngest and most modern fleet among major U.S. carriers. American's website, aa.com[®], provides customers with easy access to check and book fares, and personalized news, information and travel offers. American's AAdvantage[®] program, voted Program of the Year at the 2013 Freddie Awards, lets members earn miles for travel and everyday purchases and redeem miles for flights to almost 950 destinations worldwide, as well as flight upgrades, vacation packages, car rentals, hotel stays and other retail products. The airline also offers nearly 40 [Admirals Club](#)[®] locations worldwide providing comfort, convenience, and an environment with a full range of services making it easy for customers to stay productive without interruption. American is a founding member of the **oneworld**[®] alliance, which brings together some of the best and biggest airlines in the world, including global brands like British Airways, Cathay Pacific, Iberia Airlines, Japan Airlines, LAN and Qantas. Together, its members serve more than 840 destinations served by some 9,000 daily flights to nearly 160 countries and territories. Connect with American on Twitter [@AmericanAir](#) or [Facebook.com/AmericanAirlines](https://www.facebook.com/AmericanAirlines). American Airlines, Inc. and American Eagle Airlines, Inc. are subsidiaries of AMR Corporation. AMR Corporation common stock trades under the symbol "AAMRQ" on the OTCQB marketplace, operated by OTC Markets Group.

About Susan G. Komen

Nancy G. Brinker promised her dying sister, Suzy, she would do everything in her power to end breast cancer. Today, Susan G. Komen[®] works to end breast cancer in the U.S. and throughout the world by investing more than \$750 million in breast cancer research and \$1.5 billion in community outreach programs over the past 30 years; providing funding to help low-income and uninsured women get screened and get treatment; advocating for cancer research and outreach programs; and working globally in more than 30 countries. Visit komen.org. Connect with us on [Facebook](#) and [Twitter](#).

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