PRESS RELEASE

Stacey Frantz
817-967-1577
mediarelations@aa.com

FOR RELEASE: Thursday, May 9, 2013

AMERICAN AIRLINES LAUNCHES NEW SERVICE BETWEEN DALLAS/FORT WORTH AND SEOUL, SOUTH KOREA

New Service Connects South Korea to Key Destinations in the U.S. and Latin America

FORT WORTH, Texas – American Airlines today launches daily nonstop service between Dallas/Fort Worth International Airport (DFW) and Incheon International Airport (ICN) in Seoul, South Korea – reinforcing American's commitment to expanding and strengthening its global presence, especially in the Asia-Pacific region. Through American's extensive network from Dallas/Fort Worth, customers traveling from South Korea now have one-stop access to nearly 200 additional destinations.

The new service is operated as part of American's joint business agreement with fellow **one**world® alliance member Japan Airlines. Through **one**world member airlines and their affiliates, American's customers have access to more than 145 destinations within Asia.

"South Korea's continued growth as a key business market has created increased demand for direct travel to and from the region," said Chuck Schubert, American's Vice President – Network Planning. "This new route enhances our expanding global network and further establishes American's position as the preferred carrier for one-stop connections between Asia and major business and leisure destinations in North, Central and South America."

"The new daily service to Seoul on American Airlines represents more outstanding news for travelers in Dallas/Fort Worth and for DFW Airport," said Jeff Fegan, CEO of DFW Airport. "At DFW, it is our mission to deliver a world class travel experience for visitors to Dallas/Fort Worth as well as to expand our region's presence and visibility around the globe, and this new service from our great partners at American will help bring more business and leisure travelers and economic opportunities."

American designed the inflight experience for the DFW-ICN service with special attention to the culture of the airline's Korean customers. The new route is operated with a Boeing 777-200 aircraft, featuring 16 Flagship Suite seats in First Class that transform into fully lie-flat 6-foot-6-inch beds with drop-down armrests. The aircraft will also feature inflight entertainment at every seat, including Korean movies and pop music (K-Pop), Hollywood movies (with Korean audio or subtitles), and games.

Inflight menus feature a variety of traditional Korean and Asian options, including Bibimbap – a signature Korean dish, Kimchi Chicken, Korean Braised Pork Belly and

Seafood Udon Noodles in First and Business Class, and chicken with plum sauce served in the Main Cabin. American will also offer a Shin Ramen Noodle Cup as a snack option to customers in all cabins. In addition, American specifically recruited and hired flight attendants fluent in both English and Korean to better serve customers on this flight.

While at Incheon International Airport, American's premium customers will have access to Asiana's concourse lounges, which offer an enhanced customer experience at the airport.

Daily DFW-ICN Service Schedule
AA 27
- Departs DFW at **10:20 a.m. CT**
- Arrives at ICN at **2:50 p.m. KST** the following day

AA 26
- Departs ICN at **4:50 p.m. KST**
- Arrives at DFW at **4:05 p.m. CT**

American Airlines is also offering AAdvantage® members up to 50,000 miles when they fly round-trip on the new route on eligible fares from May 9 through Aug. 15, 2013. To participate, members simply need to register prior to travel at aa.com/offers using the promotion code **AAICN**.

In addition to the new route between Dallas/Fort Worth and Seoul, American is launching new international service to Europe this summer, delivering on the airline's business plan and network strategy designed to provide more access and choices for customers in key international markets. Beginning June 12, American will add new service between New York – JFK and Dublin. Earlier this year, American also added new service between Dallas/Fort Worth and Lima, Peru, and Chicago O'Hare and Dusseldorf, Germany. For more details about the new service between Dallas/Fort Worth and Seoul, please visit aa.com/dallastokorea.

About American Airlines
American Airlines focuses on providing an exceptional travel experience across the globe, serving more than 260 airports in more than 50 countries and territories. American's fleet of nearly 900 aircraft fly more than 3,500 daily flights worldwide from hubs in Chicago, Dallas/Fort Worth, Los Angeles, Miami and New York. American flies to nearly 100 international locations including important markets such as London, Madrid, Sao Paulo and Tokyo. With more than 500 new planes scheduled to join the fleet, including continued deliveries of the Boeing 737 family of aircraft and new additions such as the Boeing 777-300ER and the Airbus A320 family of aircraft, American is building toward the youngest and most modern fleet among major U.S. carriers. American's website, aa.com®, provides customers with easy access to check and book fares, and personalized news, information and travel offers. American's AAdvantage® program, voted Airline Program of the Year at the 2013 Freddie Awards, lets members earn miles for travel and everyday purchases and redeem miles for flights to almost 950 destinations worldwide, as well as flight upgrades, vacation packages, car rentals, hotel stays and other retail products. The airline also offers nearly 40 Admirals Club® locations worldwide providing comfort, convenience, and an environment with a full range of services making it easy for customers to stay productive

without interruption. American is a founding member of the **one**world® alliance, which brings together some of the best and biggest airlines in the world, including global brands like British Airways, Cathay Pacific, Iberia Airlines, Japan Airlines, LAN and Qantas. Together, its members serve more than 840 destinations served by some 9,000 daily flights to nearly 160 countries and territories. Connect with American on Twitter @AmericanAir or Facebook.com/AmericanAirlines. American Airlines, Inc. and American Eagle Airlines, Inc. are subsidiaries of AMR Corporation. AMR Corporation common stock trades under the symbol “AAMRQ” on the OTCQB marketplace, operated by OTC Markets Group.

###