

PRESS RELEASE

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AMERICAN AIRLINES AADVANTAGE PROGRAM NAMED AIRLINE PROGRAM OF THE YEAR AT THE 2013 FREDDIE AWARDS

Second Consecutive Wins for Airline Program of the Year, Best Elite Program and Best Airline Promotion

FORT WORTH, Texas – American Airlines is celebrating three honors received by the AAdvantage® loyalty program at the 2013 Freddie Awards. The three awards are Airline Program of the Year, Best Elite Program and Best Airline Promotion.

"American is honored to win the Freddie Awards for Airline Program of the Year, Best Elite Program and Best Airline Promotion two years in a row," said Suzanne Rubin, President – AAdvantage Loyalty Program. "These awards inspire the airline and those of us on the AAdvantage team to continue working hard to deliver a best-in-class award program for all of our loyal customers around the world."

Since 1988, the Freddie Awards have recognized achievements in the travel loyalty industry in the Americas; Europe and Africa; the Middle East and Asia/Oceania. The awards, which honor both airline and hotel loyalty programs, are based entirely on votes by travelers across the world. This year, more than 1 million online votes were cast.

More information about the award-winning AAdvantage program can be found at aa.com/AAdvantage.

About American Airlines

American Airlines focuses on providing an exceptional travel experience across the globe, serving more than 260 airports in more than 50 countries and territories. American's fleet of nearly 900 aircraft fly more than 3,500 daily flights worldwide from hubs in Chicago, Dallas/Fort Worth, Los Angeles, Miami and New York. American flies to nearly 100 international locations including important markets such as London, Madrid, Sao Paulo and Tokyo. With more than 500 new planes scheduled to join the fleet, including continued deliveries of the Boeing 737 family of aircraft and new additions such as the Boeing 777-300ER and the Airbus A320 family of aircraft, American is building toward the youngest and most modern fleet among major U.S. carriers. American's website, aa.com, provides customers with easy access to check and book fares, and personalized news, information and travel offers. American's AAdvantage® program, voted Program of the Year at the 2013 Freddie Awards, lets members earn miles for travel and everyday purchases and redeem miles for flights to almost 950 destinations worldwide, as well as flight upgrades, vacation packages, car rentals, hotel stays and other retail products. The airline also offers



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nearly 40 Admirals Club® locations worldwide providing comfort, convenience, and an environment with a full range of services making it easy for customers to stay productive without interruption. American is a founding member of the **one**world® alliance, which brings together some of the best and biggest airlines in the world, including global brands like British Airways, Cathay Pacific, Iberia Airlines, Japan Airlines, LAN and Qantas. Together, its members serve more than 840 destinations served by some 9,000 daily flights to nearly 160 countries and territories. Connect with American on Twitter @AmericanAir or Facebook.com/AmericanAirlines. American Airlines, Inc. and American Eagle Airlines, Inc. are subsidiaries of AMR Corporation. AMR Corporation common stock trades under the symbol "AAMRQ" on the OTCQB marketplace, operated by OTC Markets Group.

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