

# **PRESS RELEASE**

Stacey Frantz 817-967-1577 mediarelations@aa.com

FOR RELEASE: Monday, April 1, 2013

# AMERICAN AIRLINES LAUNCHES NEW SERVICE BETWEEN DALLAS/FORT WORTH AND LIMA, PERU

#### New Service Expands American's Presence in Growing Latin American Market, Offers Latin American Customers Additional U.S. Gateway

FORT WORTH, Texas – American Airlines today launches daily service between Dallas/Fort Worth and Lima, Peru – providing more access and choices for customers traveling between the two key markets and beyond. The new route will enable customers to connect to other destinations in North America, Europe and Asia via American's extensive global network out of Dallas/Fort Worth.

American provides more service than any other airline between the United States and Latin America with more than 900 weekly flights to 49 destinations. With the addition of Dallas/Fort Worth to Lima, customers can access 30 destinations to Mexico, Central America and South America from American's Dallas/Fort Worth hub.

"Peru's economy continues to expand and we've seen increased travel demand to that market, as well as throughout Latin America," said Chuck Schubert, American's Vice President – Network Planning. "This route plays a vital role in our international network strategy by offering seamless, one-stop connections to major domestic and international destinations through Dallas/Fort Worth – including customers traveling between Latin America and Asia."

American's relationship with **one**world<sup>®</sup> alliance partner LAN and its airline group members provides access to additional flight options within Latin America through codesharing along with customer loyalty program benefits for AAdvantage<sup>®</sup> and LANPASS members. In addition, American also serves Lima from its hub in Miami.

#### Daily DFW-LIM Service Schedule

AA 2193

- Departs DFW at 5:25 p.m.
- Arrives at LIM at **12:20 a.m.** the following day

AA 2194

- Departs LIM at **1:40 a.m**.
- Arrives at DFW at 8:55 a.m.

American Airlines is also offering AAdvantage members up to 20,000 bonus miles every time they fly a round trip on the new route. Customers flying on Business Class and select Economy Class fares (booked in Y, B or H) will receive 20,000 AAdvantage bonus miles for every round trip, and those flying on all other Economy Class fares will receive 10,000 AAdvantage bonus miles for every round trip. To participate, members simply need to register prior to travel at <u>AA.com/Offers</u> using the promotion code **AALIM**.

In addition to the new route between Dallas/Fort Worth and Lima, American is launching new international service to Asia and Europe later this spring and summer, delivering on the airline's business plan and network strategy designed to provide more access and choices for customers in key international markets. Beginning April 11, American will add new service between Chicago O'Hare and Dusseldorf, Germany, and will also add service to Europe between New York – JFK and Dublin, Ireland, beginning June 12. From its largest hub in Dallas/Fort Worth, American will also launch its first-ever service to Seoul, South Korea, on May 9. For more details about the new service between Dallas/Fort Worth and Lima, please visit AA.com/DallasToLima.

### **About American Airlines**

American Airlines focuses on providing an exceptional travel experience across the globe, serving more than 260 airports in more than 50 countries and territories. American's fleet of nearly 900 aircraft fly more than 3,500 daily flights worldwide from hubs in Chicago. Dallas/Fort Worth, Los Angeles, Miami and New York. American flies to nearly 100 international locations including important markets such as London, Madrid, Sao Paulo and Tokyo. With more than 500 new planes scheduled to join the fleet, including continued deliveries of the Boeing 737 family of aircraft and new additions such as the Boeing 777-300ER and the Airbus A320 family of aircraft, American is building toward the youngest and most modern fleet among major U.S. carriers. American's website, AA.com<sup>®</sup>, provides customers with easy access to check and book fares, and personalized news, information and travel offers. American's AAdvantage<sup>®</sup> program, one of the most popular frequent flyer programs in the world, lets members redeem miles for flights to almost 950 destinations worldwide, as well as flight upgrades, vacation packages, car rentals, hotel stays and other retail products. The airline also offers nearly 40 Admirals Club<sup>®</sup> locations worldwide providing comfort, convenience, and an environment with a full range of services making it easy for customers to stay productive without interruption. American is a founding member of the **one**world<sup>®</sup> alliance, which brings together some of the best and biggest airlines in the world, including global brands like British Airways, Cathay Pacific, Iberia Airlines, Japan Airlines, LAN and Qantas. Together, its members serve more than 840 destinations with some 9,000 daily flights to nearly 160 countries and territories. Connect with American on Twitter @AmericanAir or Facebook.com/AmericanAirlines. American Airlines, Inc. and American Eagle Airlines, Inc. are subsidiaries of AMR Corporation. AMR

## American Launches New Service Between Dallas/Fort Worth and Lima, Peru April 1, 2013

Corporation common stock trades under the symbol "AAMRQ" on the OTCQB marketplace, operated by OTC Markets Group.

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