



KRISPY KREME® Celebrates Doughnut Being ‘Center of the Galaxy’ with FREE Original Glazed® Doughnut for All Guests on Friday, May 13

May 12, 2022

Offer follows astronomers releasing first-ever incredible image of Milky Way black hole

CHARLOTTE, N.C.--(BUSINESS WIRE)--May 12, 2022-- A doughnut at the center of the galaxy? Who didn't know that (wink-wink)?!

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220512006096/en/>

A DOUGHNUT AT THE CENTER OF THE GALAXY?!
CELEBRATE THIS PHENOMENAL SCIENTIFIC DISCOVERY

GET A *free* ORIGINAL GLAZED® DOUGHNUT
FRIDAY 5/13 ONLY!

Limit 1 per guest. Participating US shops only, not valid online.

In celebration of astronomers on Thursday releasing the epic first-ever image of a supermassive black hole at the center of our Milky Way galaxy, *Krispy Kreme* will treat all guests to one FREE Original Glazed® Doughnut on Friday, May 13.

The photo looks cosmically and deliciously like an Original Glazed doughnut, one official even commenting, "It seems that black holes like doughnuts."

We like celebrating such phenomenal discoveries and the brilliant scientists who make them, so feel "free" to make an Original Glazed doughnut the center of your universe for FREE on Friday.

About Krispy Kreme

Headquartered in Charlotte, N.C., Krispy Kreme (NASDAQ: DNUT) is one of the most beloved and well-known sweet treat brands in the world. Our iconic Original Glazed® doughnut is universally recognized for its hot-off-the-line, melt-in-your-mouth experience. Krispy Kreme operates in over 30 countries through its unique network of doughnut shops, partnerships with leading retailers, and a rapidly growing e-Commerce and delivery business. Our purpose of touching and enhancing lives through the joy that is Krispy Kreme guides how we operate every day and is reflected in the love we have for our people, our communities and the planet. Connect with Krispy Kreme Doughnuts at www.KrispyKreme.com, or on one of its many social media channels, including www.Facebook.com/KrispyKreme, and

Krispy Kreme offer follows astronomers releasing first-ever incredible image of Milky Way black hole (Photo: Business Wire)

www.Twitter.com/KrispyKreme.

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Source: Krispy Kreme