



## **KRISPY KREME® Exceeds 1.5 Million Doughnuts Given to Vaccinated Americans; Announces ALL Guests Can Enjoy a FREE Doughnut on National Doughnut Day, Vaccinated Guests Can Get TWO Free Doughnuts**

June 1, 2021

*Brand also offering fans buy one get one \$1 Original Glazed® dozens June 4*

**WINSTON-SALEM, N.C. (June 1, 2021)** – Being vaccinated is about to get even sweeter this National Doughnut Day!

On Friday, June 4, all *Krispy Kreme* fans can enjoy any doughnut of choice for FREE, no purchase necessary, and get a \$1 Original Glazed dozen with the purchase of any dozen to share the annual holiday with family and friends. But for those who have received at least one COVID 19 vaccination shot, *Krispy Kreme* will also honor its free Original Glazed doughnut offer if you show a valid vaccination card, meaning millions of Americans can get TWO free doughnuts Friday!

*Krispy Kreme* also announced today that since it began its sweet support on March 22 for those who are protecting themselves and others by getting vaccinated, the brand has given away more than 1.5 million free iconic Original Glazed doughnuts. Guests who show their vaccination card can get a free Original Glazed doughnut anytime, any day, through the remainder of 2021.

"On National Doughnut Day, stop by and enjoy any doughnut you want on us. And if you're helping us get past this pandemic by getting your COVID-19 vaccine, then THANK YOU and have a second doughnut on us," said Dave Skena, Chief Marketing Officer for *Krispy Kreme*.

Share how you're celebrating National Doughnut Day with your favorite *Krispy Kreme* doughnut by using #KrispyKreme and tagging @krispykreme on social. For more information regarding the National Doughnut Day offers, please visit [www.krispykreme.com/promos/nationaldoughnutday](http://www.krispykreme.com/promos/nationaldoughnutday). Learn more about how *Krispy Kreme* is showing sweet support to everyone doing their part of combat COVID-19 by visiting [www.krispykreme.com/promos/vaccineoffer](http://www.krispykreme.com/promos/vaccineoffer).

### **About Krispy Kreme Doughnut Corporation**

Krispy Kreme Doughnut Corporation is a global retailer of premium-quality sweet treats, including its signature Original Glazed® doughnut. Headquartered in Winston-Salem, N.C., the company has offered the highest-quality doughnuts and great-tasting coffee since it was founded in 1937. Krispy Kreme Doughnuts is proud of its Fundraising program, which for decades has helped non-profit organizations raise millions of dollars in needed funds. *Krispy Kreme* doughnuts can be found in approximately 12,000 grocery, convenience and mass merchant stores in the U.S. The Company has nearly 1,400 retail shops in 33 countries. Connect with Krispy Kreme Doughnuts at [www.KrispyKreme.com](http://www.KrispyKreme.com), or on one of its many social media channels, including [www.Facebook.com/KrispyKreme](https://www.Facebook.com/KrispyKreme), and [www.Twitter.com/KrispyKreme](https://www.Twitter.com/KrispyKreme).

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