



KRISPY KREME® Celebrates Grand Opening of New Shop in West Chester Township on May 4

April 27, 2021

WEST CHESTER TOWNSHIP, OHIO (April 27, 2021) – Sweet treat fans in West Chester Township will celebrate the opening of a new *Krispy Kreme* shop on Tuesday, May 4. *Krispy Kremé's* second shop in the Cincinnati area, located at 7783 Tylersville Road, will employ 65 new team members from in and around the metropolitan area.

"There is such an incredible vibrancy in West Chester Township," said Keith Katz, *Krispy Kreme* District Manager. "We look forward to making our newest *Krispy Kreme* the sweetest destination in the community."

Throughout grand opening week, *Krispy Kreme* will randomly award 10 dozen lucky guests a Celebration ticket worth a dozen free Original Glazed® doughnuts every month for a year. The West Chester Township shop will be open seven days a week: Sunday through Thursday, 6 a.m. to 10 p.m., and Friday and Saturday, 6 a.m. to 11 p.m.

Krispy Kreme is offering sweet support to those who are protecting themselves and others by getting the COVID-19 vaccination. Guests who show a valid COVID-19 vaccination card at the Tylersville Road shop or any other shop in the U.S. can receive a free iconic Original Glazed® doughnut – any time, any day, even every day – through the remainder of 2021.

Krispy Kreme continues to put the well-being of its customers and team members first by complying with government and health-related guidelines to enable doughnuts to be enjoyed safely. West Chester Township guests can purchase doughnuts via in-shop takeout or by ordering doughnuts online or through the *Krispy Kreme* app for pick-up or delivery. Please visit www.KrispyKreme.com for details regarding other updates to *Krispy Kremé's* safety measures.

Share how you're celebrating the opening of the *Krispy Kremé's* West Chester Township shop by using #KrispyKreme on social media and tagging @krispykreme.

About Krispy Kreme Doughnut Corporation

Krispy Kreme Doughnut Corporation is a global retailer of premium-quality sweet treats, including its signature Original Glazed® doughnut. Headquartered in Winston-Salem, N.C., the company has offered the highest-quality doughnuts and great-tasting coffee since it was founded in 1937. Krispy Kreme Doughnuts is proud of its Fundraising program, which for decades has helped non-profit organizations raise millions of dollars in needed funds. Krispy Kreme doughnuts can be found in approximately 12,000 grocery, convenience and mass merchant stores in the U.S. The Company has nearly 1,400 retail shops in 33 countries. Connect with Krispy Kreme Doughnuts at www.KrispyKreme.com, or on one of its many social media channels, including www.facebook.com/KrispyKreme, and www.twitter.com/KrispyKreme.

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